

## PURC: Supply Chain Management

Module Title:		Supply Chain Management			
Language of Instruction:		English			
Credits:	5				
NFQ Level:	8				
Module De	livered In	No Programmes			
Teaching 8 Strategies:		A combination of methods including lectures (live, online and pre-recorded), discussions, case studies, readings and self-directed learning will be used			
Module Aim:		The aim of this module is to teach students the current concepts of Supply Chain Management in both a product and services driven environment.			
Learning O	outcomes				
On success	ful completion c	f this module the learner should be able to:			
LO1	Demonstrate detailed knowledge of the strategic importance of Supply Chain Management (SCM) in the global competitive business environment				
LO2	Understand the interaction between SCM and other functional areas of business				
LO3	Apply the theoretical aspects of (SCM) to resolve SCM problems.				
LO4	Interpret the key terms, concepts and practices for planning, organising and controlling resources in order to improve quality, efficiency and costs of both product and service operations.				
LO5	Demonstrate a detailed understanding of the factors that influence Supply Chain network structure, Supply Chain business processes and Supply Chain Management components				
Pre-requisi	ite learning				
	<b>commendation</b> · learning (or a p	<b>s</b> ractical skill) that is recommended before enrolment in this module.			
No recomm	endations listed				
	ole Modules modules which h	ave learning outcomes that are too similar to the learning outcomes of this module.			
No incompa	atible modules li	sted			
Co-requisit	te Modules				
No Co-requ	isite modules lis	ted			
<b>Requireme</b> This is prior		ractical skill) that is mandatory before enrolment in this module is allowed.			
No requiren	nents listed				



## **PURC: Supply Chain** Management

## **Module Content & Assessment**

### Indicative Content

#### Understanding the Supply Chain

Goals of a supply chain, impact of supply chain decisions, key supply chain decision phases, the cycle and push/pull views of a supply chain, supply chain macro processes in a firm.

#### Supply Chain Performance: Achieving Strategic Fit and Scope

Why achieving strategic fit is critical to a company's overall success, how does a company achieve strategic fit between its supply chain strategy and its competitive strategy, the importance of expanding the scope of strategic fit across the supply chain, the major challenges that must be overcome to manage a supply chain successfully

#### Network Design in the Supply chain, factors influencing supply

The role of network design in a supply chain, factors influencing supply chain network design decisions, framework for making network design decisions, optimization for facility location and capacity allocation decisions

#### **Designing Global Supply Chains**

Factors that need to be included in total cost when making global sourcing decisions, uncertainties that are particularly relevant when designing global supply chains, strategies that may be used to mitigate risk in global supply chains, decision tree methodologies used to evaluate supply chain design decisions under uncertainty.

#### Sales and Operations Planning

Managing supply and demand to improve synchronization in a supply chain, using sales and operations planning to maximize profitability.

### **Coordination in the Supply Chain**

Supply chain coordination and the bullwhip effect, obstacles to coordination, managerial levers that help achieve coordination, collaborative planning, forecasting, and replenishment.

## Sourcing Decisions in the Supply Chain

Understanding the role of sourcing in a supply chain, Factors that affect the decision to outsource a supply chain function, Dimensions of supplier performance that affect total cost, Sharing risk and reward, Tailoring supplier portfolios.

#### Supply Chain Sustainability

Understand the importance of sustainability in a supply chain, challenges to sustainability, key dimensions of sustainability for a supply chain, the role of incentives for successful sustainability.

Assessment Breakdown	%
Continuous Assessment	40.00%
End of Module Formal Examination	60.00%

#### Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date		
Essay	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work which will take the form of a Research Project	1,2,3	40.00	Sem 1 End		

No Project

No Practical								
End of Module Formal Examination								
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date				
Formal Exam	Final examination	1,2,3,4,5	60.00	End-of-Semester				

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



## PURC: Supply Chain Management

# Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00
Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Per Semester	0.64
Independent Learning Time	Per Semester	3.16
Work - based Learning	Per Semester	1.20
	Total Hours	125.00