

<b>Module Title:</b>	Management and Communications
<b>Language of Instruction:</b>	English
<b>Credits:</b>	5
<b>NFQ Level:</b>	8
<b>Module Delivered In</b>	<a href="#">3 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	Lectures and Practicals.
<b>Module Aim:</b>	The aim of this module is introduce the students to management fundamentals and to provide them with the communications skills required of an engineer to produce reports.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Explain the role of the manager within a management system.
LO2	Describe the context of management in business environments and apply this knowledge to business situations.
LO3	Make ethical and informed decisions regarding the presentation of technical material.
LO4	Prepare written documents in order to communicate technical information to a varied readership.
LO5	Prepare presentations for the purposes of communicating technical information to a varied listenership.
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b>	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b>	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b>	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

## Module Content & Assessment

Indicative Content
<b>Introduction to Management</b> Role and nature of management. Functions of management. Management skills.
<b>Management Theory</b> Business environments and planning tools (Task Factors. Macro Factors. PESTEL framework. SWOT Analysis. 7S. BCG Matrix. GE Matrix. Porter's 5 Forces.) Product Life Cycle.
<b>Introduction to Communications</b> The role of communications in engineering.
<b>Ethics</b> Ethical decisions in engineering. Case studies. Code of Ethics. Copyright. Referencing. Plagiarism.
<b>Written communications</b> Effective technical writing. Forms of technical writing (e.g. memos, instructions, specifications, formal reports). Research & preparation. Effective use of word processing & graphing tools.
<b>Presentations</b> Effective presentations.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Students will submit written assignments.	1,2,3,4,5	50.00	n/a
Other	Students will research and deliver a presentation.	3,5	30.00	n/a
Other	Other forms of assessment include class tests.	1,2,3,4	20.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	2.00
Practicals	12 Weeks per Stage	1.00
Estimated Learner Hours	15 Weeks per Stage	5.93
Total Hours		125.00

**Module Delivered In**

Programme Code	Programme	Semester	Delivery
CW_EEAER_B	<a href="#">Bachelor of Engineering (Honours) in Aerospace Engineering</a>	1	Mandatory
CW_EEACS_D	<a href="#">Bachelor of Engineering in Aircraft Systems</a>	1	Mandatory
CW_EEPLT_D	<a href="#">Bachelor of Science in Pilot Studies</a>	1	Mandatory