

COMM: Communications Leadership and Motivation

Module Title:			Communications Leadership and Motivation		
Language of Instruction:		n:	English		
Credits: 5		5			
NFQ Level:		6			
Module Delivered In			1 programme(s)		
Teaching & Learning Strategies:			This module will be taught by Lectures, in class discussions, case studies, problem solving exercises, vide and self directed learning. The module materials will be presented on the college Blackboard platform. Lectures may also be provided on the Blackboard Collaborate online facility.		
Module Aim:			The student will be able to outline the key determinants of behaviour in an organisation. The student will understand the factors contributing to employee behaviour, motivation and good communication within an organisation. The student will understand how organisations develop a communication and leadership rich environment. Students will understand how important these soft skills of interpersonal communications, intercultural communications, motivation in terms of employees and self-motivation help to drive performance and a performance-based culture.		
Learning Ou	itcomos				
		n of th	his module the learner should be able to:		
On successful completion of this module the learner should be able to:					
	LO1 On completion of this L.O. students will have a set of skills and tools which will enable them to fulfil their managerial more effectively. Specifically: (a) with respect to Communications determine the key barriers to effective communications identify proactive methods of communications which enable strategic communications. Examine the impact of social within the organisation.				
LO2	On completion of this L.O. students will have a set of skills and tools which will enable them to fulfil their managerial roles more effectively. Specifically: with respect to Leadership. Identify the attributes and functions of an effective leader Identify leadership styles and values that that impact an organisation. Examine how organisation enable effective leadership.				
LO3	On completion of this L.O. students will have a set of skills and tools which will enable them to fulfil their managerial romore effectively. Specifically: with respect to Motivation: capability to perform a motivational audit within an organisate Identify key motivational factors which impact on work performance Identify the key motivational factors for improving performance.		. Specifically: with respect to Motivation: capability to perform a motivational audit within an organisation.		
LO4	On completion of this L.O. students will have a set of skills and tools which will enable them to fulfil their managerial roles we respect to managing performance. Capability to identify the environmental factors which affect motivation within an organisation. Students will be able to understand how to drive and maintain performance in individuals and team.				
Pre-requisit	e learning				
Module Rec This is prior l			ctical skill) that is recommended before enrolment in this module.		
No recommendations listed					
Incompatibl These are m		ch hav	e learning outcomes that are too similar to the learning outcomes of this module.		
No incompatible modules listed					
Co-requisite	Modules				
No Co-requis	No Co-requisite modules listed				
Requiremen This is prior l		a prac	ctical skill) that is mandatory before enrolment in this module is allowed.		
No requirements listed					



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Module Content & Assessment

Indicative Content				
No indicative content				
Assessment Breakdown	%			
Continuous Assessment		100.00%		
Continuous Assessment				

Assessment	Assessment Description	Outcome	% of	Assessment
Type		addressed	total	Date
Project	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. There will be one continuous assessment self-directed research project. This formative assessment will require participants to integrate their learning into a work-based context.	1,2,3,4	100.00	Sem 1 End

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Workload: Part Time				
Workload Type	Frequency	Average Weekly Learner Workload		
Lecture	Per Semester	0.64		
Independent Learning Time	Per Semester	3.16		
Work - based Learning	Per Semester	1.20		
	Total Hours	125.00		

Module Delivered In						
Programme Code	Programme	Semester	Delivery			
CW_BSFOP_D	Bachelor of Science in Flight Operations	1	Mandatory			