

Module Title:		Management		
Language of Instruction:		English		
Credits: 10				
NFQ Level: 6				
Module Delivered In		1 programme(s)		
Teaching & Learning Strategies:		Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various business scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.		
Module Aim:		Management is a key function in all organisations irrespective of size or type. This module aims to provide learners with a comprehensive understanding and application of the general principles of management.		
Learning Outcomes				

Learning Outcomes			
On successfu	ul completion of this module the learner should be able to:		
LO1	Describe the theories and contributions made by key management writers to current management thinking		
LO2	Analyse the forces in the business environment and apply to business scenarios		
LO3	Demonstrate a knowledge and application of the key functions of management		
LO4	Apply key management tools and techniques used in the management process		

Pre-requisite learning

Module Recommendations
This is prior learning (or a practical skill) that is recommended before enrolment in this module.

No recommendations listed

Incompatible Modules
These are modules which have learning outcomes that are too similar to the learning outcomes of this module.

No incompatible modules listed

Co-requisite Modules

No Co-requisite modules listed

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

No requirements listed



BUSS: Management

Module Content & Assessment

Indicative Content

Introduction to Management

Definitions of Management; An introduction to the functions of management; Management levels and skills; Management roles

Contributors to management theory
Early Management Theory; The Industrial Revolution; Classical Management Theories; Contemporary Management theories

The Business Environment

Definition of the Business Environment; Globalisation; Macro-environment; Micro-environment; Porters five forces model of competitive analysis

Planning and Decision Making
Definition of Planning; Types of plans; The planning process; Business-level planning and strategies; Corporate-level planning and strategies; The decision-making process; Approaches to decision-making

Organising for Management
Approaches to organising staff and resources; Organisational structure and design

Managing Human Resource

Managing human resources; Activity areas of HRM

Leading and LeadershipDefinitions of leadership; Theories of leadership; Theories of motivation

ControllingDefinition of Control; The Control Process Model; Characteristics of effective control; Methods of control

Ass	sessment Breakdown	%	
Cor	ntinuous Assessment	100.00%	

Continuous A	Continuous Assessment			
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Essay	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats and will allow the learner to develop their knowledge of the theories and apply the knowledge acquired.	1,2,3,4	100.00	Sem 1 End

No Project		
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No Practical				
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No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



BUSS: Management

Module Workload

Norkload: Part Time				
Workload Type	Frequency	Average Weekly Learner Workload		
Lecture	Per Semester	1.28		
Independent Learning Time	Per Semester	7.20		
Work - based Learning	Per Semester	1.52		
	Total Hours	250.00		

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BSFOP_D	Bachelor of Science in Flight Operations	1	Mandatory