

BUSS C3330: Business Information Systems 1

Module Title	:		Business Information Systems 1
Language of	f Instructio	n:	English
Credits:		5	
oreunts.		15	
NFQ Level:		7	
Module Deli	vered In		7 programme(s)
Teaching & Strategies:	Learning		Lectures - communication of knowledge and ideas from lecturer to student. Lab sessions - communication of knowledge by demonstration from the lecturer to the student. Problem Solving Exercises - student will work both individually and as part of a team to resolve various computer applications tasks/ scenarios. E-Learning - the module will be supported with online learning materials. Self-Directed Independent Learning - the emphasis on independent learning will develop strong and autonomous work and learning practices.
Module Aim	:		The aim of this module is to develop in the student an understanding of the important role that Information Systems play in business and to understand the contribution that informed users contribute to helping organisations achieve the maximum benefits and to learn the skills to interact and manage a database.
Learning Ou	itcomes		
On successf	ul completic	on of th	his module the learner should be able to:
LO1			e of Information Systems in organisations and their contribution to competitiveness including processes and in systems acquisition.
LO2			role of the many types of Information Systems encountered in the workplace including understanding new echnologies.
LO3	Create an	d man	age a database
Pre-requisite	e learning		
Module Rec This is prior I			ctical skill) that is recommended before enrolment in this module.
No recomme	ndations lis	ted	
Incompatible		ch hav	e learning outcomes that are too similar to the learning outcomes of this module.
No incompati	ible module	s liste	d
Co-requisite	Modules		
No Co-requis	site module:	s listed	1
Requiremen This is prior I		a prac	ctical skill) that is mandatory before enrolment in this module is allowed.
IT for busines	ss 1; IT for	busine	ess 2



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Module Content & Assessment

Indicative Content

Information Systems: Concepts and definitions Computer-based Information Systems

Organisational Strategy and competitive advantage Understand the critical role that Information Systems in responding to business pressures and how they assist with competitive advantage if used properly

Information Systems within the organisation

Evaluating a range of the many types of Information Systems used in organisations which can include some of the following: Transaction Processing Systems; Functional Area Information Systems; Enterprise Resource Planning; Supply Chain; Customer Relationship Management; Business Analytics; ECommerce

Acquiring Information Systems

Competitive organisations move as quickly as they can to acquire new information technologies or modify existing ones. An understanding will be developed of the problems and pitfalls can arise from the acquisition process

Emerging technologies Big Data; Cloud computing; Artificial Intelligence; Internet of Things; Conversational Commerce

MS Access

Design, create and modify tables, queries, forms and reports; Update queries; Parameter queries; Make-table queries; calculated fields; modifying forms; modifying reports; Case Studies

Assessment Breakdown	%
Continuous Assessment	25.00%
Practical	25.00%
End of Module Formal Examination	50.00%

Continuous Assessment					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Other	MCQs, Case Studies, Essay Questions or group project.	1,2	25.00	n/a	

No Project

Practical					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Practical/Skills Evaluation	Examination of the ability to apply the skills learned in the database application.	3	25.00	n/a	

End of Module Formal Examination					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Formal Exam	End of Semester Final exam	1,2	50.00	End-of-Semester	

Continuous Assessment					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Other	MCQs, Case Studies, Essay Questions or group project.	1,2	25.00	n/a	

No Project

Practical				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Examination of the ability to apply the skills learned in the database application.	3	25.00	n/a

End of Module Formal Examination					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Formal Exam	End of Semester Final Exam.	1,2	50.00	End-of-Semester	

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	2.00
Laboratory	Every Week	1.00
Independent Learning Time	Every Week	6.00
	Total Hours	9.00
Workload: Part Time		
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Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	1.50
Independent Learning Time	Every Week	7.50
	Total Hours	9.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBLAW_B	Bachelor of Business (Honours) in Business with Law	5	Elective
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	5	Mandatory
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	5	Elective
CW_BBBBM_B	Bachelor of Business (Honours) in Management	5	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	5	Mandatory
CW_BBHRM_D	Bachelor of Business in Human Resource Management	5	Mandatory
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	5	Mandatory