

Module Title:	AgriBusiness Management
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	The main focus of the classes will be a lecture style combined with case analysis in reviewing management concepts. Learners will also engage in class/group discussions to deepen the understanding of the concepts covered. Theory will be supplemented using guest speakers and video material where relevant. For the management accounting material the main focus of the classes will be the completion of practical exercises. These exercises will provide the learner with an understanding and an ability to complete relevant accounting scenarios. Learners will also be provided with relevant theory to support the practical work and deepen the understanding of the concepts covered.
Module Aim:	The aims of this module is to provide learners with an introduction to enterprise and management and its application to agribusiness, to be able to prepare management accounting information for use in an agribusiness context and to provide learners with the capability of develop a basic agribusiness plan.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Provide an introduction to enterprise and management and its application to agribusiness.
LO2	Explain the development of the agricultural sector and its present environment.
LO3	Apply management accounting techniques in an agribusiness context.
LO4	Produce a basic agribusiness plan.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Introduction to management and enterprise • Introduction to management • Management levels, skills, functions. • Agri-business management • Introduction to enterprises and their organisational context • The agribusiness organisation and its functional areas
The agribusiness environment • Agri-business environment • The macro environment, the task environment and competitive analysis
Agribusiness plan • Idea generation • Feasibility study • Business Plan (including relevant financial data) • Climate for enterprise • Support agencies for enterprises/agri-enterprises/State industrial policy
Introduction to Management Accounting • Introduction to management accounting • Cost Classification and behaviour • reports and other assessment tools
Product Costs • Material Control • Labour Control • Overhead Control
Cost volume profit analysis • Contribution • Fixed and variable costs • Graphical analysis • Margin of safety • Cost volume profit assumptions
Budgeting • Budgeting process including Master Budgets • Functional budgets including Cash budgets • Flexed budgets
Capital investment decisions • Appraisal methods, their purposes and implications • NPV, IRR, Payback method, ARR, DCF

Assessment Breakdown	%
Continuous Assessment	50.00%
End of Module Formal Examination	50.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Research Project: Case study with questions linked to relevant management topics.	1,2	20.00	n/a
Project	Project – Agribusiness plan	3,4	30.00	n/a

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Terminal Examination	1,2,3,4	50.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	30 Weeks per Stage	3.00
Independent Learning	30 Weeks per Stage	3.67
Total Hours		200.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EFARG_B	Bachelor of Engineering (Honours) in Agricultural Systems Engineering	2	Mandatory
CW_EFARG_D	Bachelor of Engineering in Agricultural Systems Engineering	2	Mandatory