

Module Title:	Visual Methodologies and Research Proposal
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Blended and E-Learning /Lectures /Class discussion/ screenings, class based learning research activities. Blended learning strategies will entail the use of electronic platforms such as Blackboard to provide on- line learning materials and interactive question and answer sessions. Lectures will outline key concepts and theories relating contemporary art using audio visual and interactive methods as appropriate. Class discussions will encourage students to further develop their communication skills. In support of discussion students will be encouraged to reflect on set readings, podcasts and viewings for each class.
Module Aim:	This module aims to develop learner knowledge of how critical theory and philosophical ideas are developed and used to discuss contemporary art and visual culture. The module expands the learners' critical vocabulary around the interpretation of contemporary art and culture. Learners' will examine different interpretative strategies such as semiotics, psychoanalytic theory, discourse analysis and audience studies. The module shows how artists are often in conversation with cultural theories such as concepts of the gaze, spectatorship, the politics of representation, embodied knowledges, feminist and queer art studies, race and postcolonialism. A central aim of the module is to develop and encourage learners' confidence in interpreting contemporary art. The module expands learner knowledge by concentrating on a range of reading and writing skills in preparation for thesis module in stage 4.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Identify and describe various interpretative strategies used to understand Contemporary art and culture.
LO2	Develop and demonstrate a confident engagement with critical writing and reading strategies.
LO3	Construct a writing project which analyzes, evaluates and creates a critical and insightful research proposal.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content	
Aesthetics/Ethics	Introduction to the field of Aesthetics. Aesthetics as a field of enquiry in relation to sensory perception
'The Good Eye'	looking at images- interpreting composition
Content Analysis	What do you see/hear in the work
Semiotics	how do signs make meaning
Psychoanalysis	The image and the unconscious
Discourse Analysis	Intertextuality and context
The Gaze	Concepts of the gaze
Power and Knowledge	Images and Ideology
Theories of Embodiment	Art and embodiment

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Reflective Journal	Weekly journal reflecting on learners' engagement in assessing different theoretical approaches to contemporary art related to learners' specific interests.	1,2	20.00	n/a
Project	Write a critical research proposal based on a self initiated topic related to contemporary art or culture. Research proposal will include an annotated bibliography.	1,2,3	80.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	2.00
Independent Learning	Every Week	4.00
Total Hours		6.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_AWART_B	Bachelor of Arts (Honours) in Art	6	Mandatory
CW_AWART_D	Bachelor of Arts in Art	6	Mandatory