

# MGMT C1704: Introduction to Management

University							
Module Title:		Introduction to Management					
Language of Instruction:		n: English					
Credits:		5					
oreans.		5					
NFQ Level: 6		6					
Module Delivered In		<u>3 programme(s)</u>					
Teaching & Learning Strategies:		The main focus of the classes will be a lecture style combined with case analysis. Students will also engage in class/group discussions to deepen the understanding of the concepts covered. Theory will be supplemented using guest speakers and video material where relevant.					
Module Aim:		The aim of this module is to provide students with an introduction to management theory and its application.					
Learning Ou	utcomes						
On successf	ul completion	n of this module the learner should be able to:					
LO1	Explain the	Explain the term management					
LO2	Explain the	Explain the evolution of management					
LO3	Analyse the environment of a business						
LO4	Explain the relevance of ethics and corporate social responsibility to effective management						
Pre-requisit	e learning						
	<i>Module Recommendations</i> This is prior learning (or a practical skill) that is recommended before enrolment in this module.						
No recomme	endations liste	ed					
	Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.						
No incompat	No incompatible modules listed						
Co-requisite	e Modules						
No Co-requis	site modules	listed					
	<b>Requirements</b> This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.						
No requirements listed							



# MGMT C1704: Introduction to Management

## **Module Content & Assessment**

## Indicative Content

### Introduction to management

Introduction to management, definitions, functions of management, management roles, levels, skills, managerial decision making.

**Evolution of management theory** Evolution of management theory and its implications.

# The business environment The macro environment, the task environment, competitive analysis.

**Business ethics** 

Ethics, business ethics, values, ethical principles, corporate social responsibility, ethical decision making, ethics and corporate culture.

Assessment Breakdown	%	
Continuous Assessment	100.00%	

Continuous Assessment							
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date			
Essay	Essay demonstrating an understanding of management and its evolution.	1,2	40.00	n/a			
Essay	Essay demonstrating undertaking an environmental analysis and an understanding of ethics/CSR	3,4	60.00	n/a			
No Project							
No Practical							
No End of Module Formal Examination							

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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# Module Workload

Workload: Full Time		
Workload Type		Average Weekly Learner Workload
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00
Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	1.50
Independent Learning	12 Weeks per Stage	3.71
	Total Hours	62.50

# Programme Code Programme Semester CW\_BWBUS\_B Bachelor of Business (Honours) Options: in Business or Digital Marketing 1 CW\_BWBUS\_D Bachelor of Business Options: Business or Digital Marketing 1

Higher Certificate in Business

CW\_BWBUS\_C

Delivery

Mandatory

Mandatory

Mandatory

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