

Module Title:	Practical Production
Language of Instruction:	English
Credits:	15
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	A combination of demonstrations, screenings, workshops and tutorials are implemented to advance the student's skills and knowledge.
Module Aim:	The aim of this module is to build upon and enhance the varying practical skills student's have learned throughout the programme so far. Included will be production planning and management, studio and location production practices applied to current, 'real world' content and subject matter.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate advanced knowledge and skills utilising varying production film stock, equipment and software.
LO2	Competently pitch programme ideas to an acting commissioner editor.
LO3	Research and source presenters and contributors appropriate to the programme and its content.
LO4	Apply a wider understanding of the administrative side of production through comprehensive, accurate production files.
LO5	Demonstrate enhanced ability to critically evaluate the production processes, completed production and their role within it through reflective writing.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
TV Studio Production I & II	

Module Content & Assessment
Indicative Content
Module Content & Assessment

This module is designed to enhance and advance the knowledge and skills acquired thus far on the programme. The module will focus on professionally devising, developing, planning, managing and executing recordings covering current, 'real world' non fiction content and subject matter. The approach to and quality of all elements of production is expected to be more elevated where particular emphasis and attention is on research and programme content. Throughout the module, the student can expect to; *Advance existing production editorial and technical skills. *Further develop conceptual understanding of the production processes and wider production contexts. *Execute recordings that will culminate into a comprehensive, accurate broadcast length television programme. *Professionally pitch to a commissioning editor their ideas for a television programme. *Research and source professional/semi professional presenters and credible contributors to drive and feature in the programme. *Conceive, develop, design and construct appropriate physical sets for the programme. *Prepare, compile, manage and produce a comprehensive, professional production file of the programme. *Assess, the processes, the completed programme and their role within through reflective, critical analysis.

Production Research

Student's will plan, design and participate in the research processes applying the knowledge, attributes and skills of the production researcher.

Recordings

Throughout production, assume varying roles of studio and location crew and personnel.

Group Presentation (Pitch)

Conceive, plan, develop and deliver a comprehensive proposition (pitch) for production to an acting commissioning editor.

Production File

Student's will contribute to the compilation of the Production File. This comprehensive production document includes all production paperwork from conceptual ideas and designs through to the completed production paperwork.

Reflective Critical Analysis

Students cognitively learn from assessing their practical work through written, reflective, critical analysis.

Assessment Breakdown	%
Project	100.00%

No Continuous Assessment

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Group Presentation	2,3	10.00	n/a
Project	Production	1,2,3,4	60.00	n/a
Project	Production File Compilation	4	20.00	n/a
Project	Reflective Critical Analysis	5	10.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Practicals	Per Semester	0.16
Lecture	Every Week	4.00
Directed Learning	Every Week	4.00
Lecture	Per Semester	0.16
Independent Learning	Per Semester	8.00
Total Hours		216.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	6	Elective
CW_EETVM_D	Bachelor of Science in TV and Media Production	6	Mandatory