

### MKTG C2404: Human Resource Management 1

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Module Title:		Human Resource Management 1				
Language of Instruction:		English				
Credits:	5					
NFQ Level:	6					
Module Delivered In		12 programme(s)				
Teaching & Learning Strategies:		Lectures structured around specific learning objectives. Learning supported by in class discussion and debate and a structured revision programme. E-learning resources including relevant web links, video clip and academic articles. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.				
Module Aim:		This module introduces learners to key activities involved in Human Resource Management. Best practi principles are described in the context of resourcing and talent planning, learning and development and reward management.				
Learning C	outcomes					
On success	ful completion of t	this module the learner should be able to:				
LO1	Describe and a selection.	Describe and apply best practice principles and practices to Human Resource planning, job analysis, recruitment and selection.				
LO2	Describe and a	pply a best practice, structured approach to learning and development in an organisational setting.				
LO3	Design and imp	olement a reward strategy that is fair and effective in an organisational setting.				
Pre-requis	ite learning					
	commendations · learning (or a pra	actical skill) that is recommended before enrolment in this module.				
No recomm	endations listed					
	ole Modules modules which hav	ve learning outcomes that are too similar to the learning outcomes of this module.				
No incompa	atible modules liste	ed				
Co-requisi	te Modules					
No Co-requ	isite modules liste	ed and a second se				
<b>Requireme</b> This is prior		actical skill) that is mandatory before enrolment in this module is allowed.				
No requirer	nents listed					



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# Module Content & Assessment

Indicative Content								
Human Resource Planning The purposes of Human Resource Planning. The Process of Human Resource Planning.								
Job Analysis The nature and role of Job Analysis. Methods of carrying out a Job Analysis. Documentation produced by Job Analysis. The nature of competencies and Competency profiles.								
Recruitment and Selection Recruitment methods. Alternatives to recruitment. Methods of selection. Best practice in selection Interviewing. The legal context of selection processes								
Learning and Development The nature of Learning and Development. An effective Learning and Development process.								
Reward Management Purposes of reward systems. Components of the reward package. influences on pay levels. Types of pay systems.								
Assessment Breakdown				%				
Continuous Assessment			100.00%					
Continuous Assessment								
Assessment Type	Assessment Description	Outcome addressed	Outcome addressed		Assessment Date			
Other	In class examination/test/online MCQ	1,2,3	1,2,3		Week 10			
No Project								
No Practical								
No End of Module Formal Examination								

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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## Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	3.00
Independent Learning Time		6.00
	Total Hours	9.00
Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	1.50
Independent Learning Time	Every Week	7.50
	Total Hours	9.00

#### Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBACF_B	Bachelor of Business (Honours) in Accounting and Finance	3	Mandatory
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	3	Mandatory
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	3	Mandatory
CW_BBBBM_B	Bachelor of Business (Honours) in Management	3	Mandatory
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	3	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	3	Mandatory
CW_BBHRM_D	Bachelor of Business in Human Resource Management	3	Mandatory
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	3	Mandatory
CW_BPMKT_D	Bachelor of Business in Marketing	3	Mandatory
CW_BBSCM_D	Bachelor of Business in Supply Chain Management	3	Mandatory
CW_BBLEG_C_1	Higher Certificate in Arts in Legal Studies	3	Elective
CW_BBBUS_C	Higher Certificate in Business	3	Mandatory