

Module Title:	Financial Management
Language of Instruction:	English
Credits:	10
NFQ Level:	7
Module Delivered In	3 programme(s)
Teaching & Learning Strategies:	Group work, problem-based activities, scenarios, case studies, lectures, peer evaluation.
Module Aim:	The aim of this module is to develop students' skills, knowledge and competences relating to the financial management decisions of organisations.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Evaluate the financial management function and corporate governance issues facing organisations.
LO2	Assess traditional and discounted models of investment appraisal and assess the methods used to review and control capital expenditure projects
LO3	Interpret and analyse the financial statements of a business using ratio analysis
LO4	Apply working capital management techniques to a range of scenarios.
LO5	Evaluate various sources of business finance and funding opportunities
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Financial context Capital markets, financial institutions, corporate objectives, corporate governance and the role of finance in an international context.
Interpretation of financial statements Ratio analysis, predictors of financial distress, limitations to financial analysis, financial analysis in the context of different types of organisations adopting a reporting format.
Sources of finance Long, medium and short term funding. Applying for funding, government funding, venture capital.
Capital investment appraisal Net present value, internal rate of return, accounting rate of return, payback including relevant costs, inflation and taxation. Approaches to review and control capital expenditure projects
Working capital management Receivables, payables, cash, inventories management in a variety of organisational contexts.

Assessment Breakdown	%
Continuous Assessment	40.00%
Project	30.00%
Practical	30.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Case Studies	Analysis and interpretation of financial statements, working capital management and capital investment appraisal.	2,3,4	40.00	n/a

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Group project involving the selection of topic related to corporate governance, ratio analysis/working capital management or funding.	1,3,4,5	30.00	n/a

Practical				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Financial context, corporate governance and sources of finance.	1,5	30.00	n/a

No End of Module Formal Examination

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Case Studies	Analysis and interpretation of financial statements, working capital management and capital investment appraisal.	2,3,4	40.00	n/a

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Group project involving the selection of topic related to corporate governance, ratio analysis/working capital management or funding.	1,3,4,5	30.00	n/a

Practical				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Financial context, corporate governance and sources of finance.	1,5	30.00	n/a

No End of Module Formal Examination

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	6.00
Independent Learning Time	15 Weeks per Stage	11.87
Total Hours		250.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
Total Hours		125.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	5	Mandatory
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	7	Group Elective 4
CW_BWBUS_D	Bachelor of Business Options: Business or Digital Marketing	5	Mandatory