

Module Title:	Commercial Law
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	The learning outcomes detailed above will be achieved through the following: • Lectures – outlining of knowledge and ideas to student. • Independent Learning – students directed to relevant reading materials (conventional and e-learning) with a view to embedding and enhancing outline knowledge and developing independent research skills. • Class Discussion/Debate – students to engage in class discussions to develop communication and analytical skills. • Project Work/Problem Solving – students to work together to solve various legal scenarios.
Module Aim:	The aim of this module is to develop the students knowledge of the legal and regulatory aspects of business which they have gained at Stage 2 of the Programme including an introduction to legal principles of banking, insurance, data protection and consumer law in Ireland.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate an understanding of how (1) banking (2) insurance (3) consumer (4) intellectual property and (5) data protection law apply in a business context.
LO2	Analyse problems and propose solutions by applying the law to specific situations.
LO3	Effectively communicate the legal principles arising in the area of business both orally and in writing.
LO4	Demonstrate an ability to critically appraise up-to-date knowledge with respect to the development of the law
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Consumer Protection and e-Commerce - Sale of Goods /Product Liability - Consumer Credit - Online Transactions
Intellectual Property Law Patents - Trademarks - Copyright
Information Technology Law Data Protection - Online Privacy - e-Commerce
Banking Law - Introduction to Credit Facilities - Legal aspects of Credit and Security
Financial Services Legislative Framework - Role of the Central Bank
Insurance Industry - The Insurance Contract - Principles of Insurance

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learner will be provided with a case scenario(s) and must apply the legal principles to the case scenario and produce: • Individual Presentation • Supporting paper • Reflection	1,2,3,4	100.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
Total Hours		125.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	1.50
Independent Learning	15 Weeks per Stage	2.97
Total Hours		62.50

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	5	Elective
CW_BWBUS_D	Bachelor of Business Options: Business or Digital Marketing	5	Elective