

Module Title:	TV Research and Writing
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	A mix of lectures, tutorials, presentations and screenings.
Module Aim:	To understand and apply the roles of a television researcher and broadcast news journalist.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Explain and apply a number of different research skills and methods
LO2	Develop and demonstrate writing skills.
LO3	Develop and demonstrate interpersonal communications skills.
LO4	Develop group communication skills
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Factual TV

1. Originating stories. 2. Identifying contributors. 3. The pre-interview. 4. Pitching a story/contributor at an editorial meeting. 4. Booking contributors. 5. Writing a brief. 6. Sourcing archive material. 7. Identifying suitable locations. 8. Ethics when dealing with contributors. 9. Writing intros, links and outros for TV.

News & Current Affairs

Research for news & current affairs stories. Verifying sources and news stories. Planning & writing news & current affairs stories. Treatment of stories. Writing to pictures. News audiences.

Assessment Breakdown	%
Project	60.00%
Practical	40.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Presentation	Pitching stories	1,2,3,4	30.00	Ongoing
Practical/Skills Evaluation	Research and write research briefs for various genres	1,2,3	30.00	Ongoing
Practical/Skills Evaluation	Researching news & current affairs stories and writing to pictures.	1,2,3,4	40.00	Ongoing

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab/Lecture	Every Week	3.00
Lecture	Every Week	1.00
Total Hours		4.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	3	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	3	Mandatory