

# PROJ C3313: Business Internship Project

| Oniversity   |    |   |  |  |
|--|----|---|--|--|
| Module Title:  |    | Business Internship Project   |  |  |
| Language of Instruction:   |    | English   |  |  |
| Credits:   | 15 |   |  |  |
| NFQ Level:   | 7  |   |  |  |
| Module Delivered In  |    | 9 programme(s)  |  |  |
| Teaching & Learning<br>Strategies:                                     |    | A range of teaching and learning strategies will be used. These will vary according to the particular project that is being assigned to learners. It is expected that student centred learning strategies such as EBL, PBL will be used extensively in all projects specifications.   |  |  |
| Module Aim:  |    | This learner-centred module aims to allow students to develop business practice knowledge by engaging with business scenarios in an applied business project. Through this, it is envisaged that they will apply theory, synthesise knowledge and develop transferable skills. This module will facilitate students in acquiring practical business knowledge and applying knowledge acquired in other modules. |  |  |
| Learning Outcomes  |    |   |  |  |
| On successful completion of this module the learner should be able to: |    |   |  |  |
| LO1 Apply knowledge acquired in other modules of the programme.        |    | ge acquired in other modules of the programme.  |  |  |
| LO2 Assess business s  |    | ss situations and problems.   |  |  |
|  |    |   |  |  |

Demonstrate interpersonal, communication and presentation skills and demonstrate effective team work.

#### Pre-requisite learning

LO3

LO4

LO5

**Module Recommendations**This is prior learning (or a practical skill) that is recommended before enrolment in this module.

Develop and defend solutions for business problems.

Demonstrate organizational skills for project management.

No recommendations listed

Incompatible Modules
These are modules which have learning outcomes that are too similar to the learning outcomes of this module.

No incompatible modules listed

#### Co-requisite Modules

No Co-requisite modules listed

This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

Learners must have successfully completed the specified Orientation programme for the module.



## PROJ C3313: Business Internship Project

### **Module Content & Assessment**

#### **Indicative Content**

#### Indicative content

Introductory sessions and a series of workshops will be conducted on the topics relating to the specific project that is being undertaken, e.g. for an Enterprise project these workshops will introduce creative thinking techniques and opportunity recognition. A business project will form the basis for learning in the module. The project will consist of a number of components/tasks and these will be the fundamental learning blocks of the module. The tasks are carefully chosen to ensure the students meet the learning outcomes of the module. The tasks will be of variable lengths, ranging from one to several weeks, dependent on the task and the specific project. Tasks will cover a range of business disciplines, will demand specific knowledge and will enable the student to develop a relevant skill set. Each task will include the time for researching, planning, organising, decision-making, implementing, analysing and assessing. Tasks may be group or individually-based.

#### Resources

Various resources will be made available to learners. These will vary according to the project being undertaken.

| Assessment Breakdown |  | %       |  |
|----------------------|--|---------|--|
| Project              |  | 100.00% |  |

No Continuous Assessment

| Project         |                        |                      |            |                 |  |
|-----------------|------------------------|----------------------|------------|-----------------|--|
| Assessment Type | Assessment Description | Outcome<br>addressed | % of total | Assessment Date |  |
| Project         | n/a                    | 1,2,3,4,5            | 100.00     | End-of-Semester |  |

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



### PROJ C3313: Business Internship Project

## Module Workload

| Workload: Full Time  |               |                                    |
|----------------------|---------------|------------------------------------|
| Workload Type        | Frequency     | Average Weekly<br>Learner Workload |
| Seminars             | Every<br>Week | 3.00                               |
| Independent Learning | Every<br>Week | 8.00                               |
|                      | Total Hours   | 11.00                              |

| Workload: Part Time  |               |                                    |
|----------------------|---------------|------------------------------------|
| Workload Type        | Frequency     | Average Weekly<br>Learner Workload |
| Independent Learning | Every<br>Week | 9.50                               |
| Seminars             | Every<br>Week | 1.50                               |
|                      | Total Hours   | 11.00                              |

### Module Delivered In

| Programme Code | Programme  | Semester | Delivery         |
|----------------|--|----------|------------------|
| CW_BBLAW_B     | Bachelor of Business (Honours) in Business with Law                        | 6        | Group Elective 1 |
| CW_BBHRM_B     | Bachelor of Business (Honours) in Human Resource Management                | 6        | Group Elective 1 |
| CW_HHIBU_B     | Bachelor of Business (Honours) in International Business                   | 6        | Group Elective 1 |
| CW_BBBBM_B     | Bachelor of Business (Honours) in Management                               | 6        | Group Elective 1 |
| CW_BBSCM_B     | Bachelor of Business (Honours) in Supply Chain Management                  | 6        | Group Elective 1 |
| CW_BBBUS_D     | Bachelor of Business in Business   | 6        | Group Elective 1 |
| CW_BBHRM_D     | Bachelor of Business in Human Resource Management                          | 6        | Group Elective 1 |
| CW_BBINB_D     | Bachelor of Business in International Business incorporating Double Degree | 6        | Group Elective 1 |
| CW_BBSCM_D     | Bachelor of Business in Supply Chain Management                            | 6        | Group Elective 1 |