

BUSS H2712: Economic Policy

Module Title:			Economic Policy			
Language of Instruction:		n:	English			
Credits: 5		5				
		<u> </u>				
NFQ Level:		6				
			1			
Module Delive	ered In		3 programme(s)			
Teaching & Learning Strategies:			Class will be led by lecturer and encourage class participation. Use of reports and videos etc. to reinforce learning, encourage debate, and develop students' analytical abilities.			
Module Aim:			To build upon the micro and macroeconomic foundations provided in Year 1 Macroeconomics. To provide students with a good understanding of Managerial Economics at the level of the firm and of Economic Policy as it applies to the key sectors of the Irish Economy.			
Learning Outcomes						
On successful	On successful completion of this module the learner should be able to:					
	LO1 Explain and evaluate the fundamental determinants of economic growth across international economies and be able to dr lessons from Ireland's economic experiences.			th across international economies and be able to draw		
LO2 Reflect on and e		and e	evaluate Macroeconomic Policy at a National level.			
LO3 Display a knowledge of the ed			edge of the economic policies which have been implen	nented in Ireland over the past four decades.		
Pre-requisite	learning					
Module Recor This is prior lea			ctical skill) that is recommended before enrolment in th	is module.		
5897 ECON H		EC	ON H1704	Economics 1		
Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.						
No incompatible modules listed						
Co-requisite Modules						
No Co-requisite	No Co-requisite modules listed					
Requirements This is prior lea		a prac	ctical skill) that is mandatory before enrolment in this m	odule is allowed.		
No requiremen	No requirements listed					



BUSS H2712: Economic Policy

Module Content & Assessment

Indicative Content

Economic Growth

• Theories of economic growth • Irish Economic Growth Performance • History of Ireland's economic growth • Lessons from the Irish Experience • Economic Policies to promote growth • Globalisation and World Economic Growth • Trends in World Economic Growth: Convergence and Divergence between rich and poor countries

The Role of Government

Rational for Government intervention • Size of Government • Economic and political factors • Public Expenditure • State-owned Enterprises and Privatisation

Population, Employment and Unemployment

• Demography and Employment • Level and trend in population • Components of change • Age structure • Population forecasts • Regional patterns of population change • Emigration • Labour force and employment • Participation rates • EU comparisons

The Public Finances & Fiscal Policy

Level and structures of expenditure and taxation • Borrowing and national debt • Taxation policy • Economic impact of expenditure and taxation

Monetary and Exchange Rate Policy

• International Trade • Balance of Payments and Exchange Rates • Ireland and EMU

Sectoral Policies in an Open Economy

Industrial Policy in Ireland – DFI, Indigenous Growth, Sectoral and size pattern of manufacturing • Determinants of competitiveness • Impact of EC policies - Regional Policy

Assessment Breakdown	%
Continuous Assessment	30.00%
End of Module Formal Examination	70.00%

Continuous Assessment					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Essay	Essay on Irish Economic Policy	1,2,3	30.00	n/a	

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Final Exam	1,2,3	70.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



BUSS H2712: Economic Policy

Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00
Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	1.50
Independent Learning	15 Weeks per Stage	2.97
	Total Hours	62.50

Module Delivered In				
Programme Code	Programme	Semester	Delivery	
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	4	Elective	
CW_BWBUS_D	Bachelor of Business Options: Business or Digital Marketing	4	Elective	
CW_BWBUS_C	Higher Certificate in Business	4	Elective	