



APPROVED

Awards	
Ordinary Bachelor Degree	
Mode of Delivery:	Full Time
No. of Semesters :	6
NFQ Level:	7
Programme Credits:	180
Department:	Business

Semester Schedules

Stage 1 / Semester 1

Elective Regulation
Learners must select ONE elective module of 5 ECTS.

Mandatory	
Module Code	Module Title
INFO C1318	IT for Business
BUSS C1320	Quantitative Techniques 1
ECON C1315	Microeconomics
ACCT C1322	Business Financial Accounting 1

Elective	
Module Code	Module Title
COMM C1405	Communications and Academic Writing
FREN C1405	French I
GERM C1405	German I

Stage 1 / Semester 2

Elective Regulation
Learners must select ONE elective module of 5 ECTS.

Mandatory	
Module Code	Module Title
MGMT C1404	Management
BUSS C1405	Quantitative Techniques 2
FNCE C1406	Macroeconomics
ACCT C1323	Business Financial Accounting 2
Elective	
Module Code	Module Title
BUSS C1406	Business Psychology 1
FREN C1406	French II
GERM C1406	German II

Stage 2 / Semester 1

Elective Regulation

Learners must select ONE elective module of 5 ECTS. ERASMUS students may not take their own native language as an elective module or if they are fluent in a language.

Mandatory	
Module Code	Module Title
LAWS C2400	Business Law
MKTG C2404	Introduction to Marketing
BUSS C2404	Business Applications 3
MKTG C2404	Human Resource Management 1
Elective	
Module Code	Module Title
BUSS H2304	Business Psychology 2
FNCE C2402	Intermediate Financial Accounting 1
FREN C2405	French III
GERM C2405	German III

Stage 2 / Semester 2

Elective Regulation

Learners must take one Elective module of 5 ECTS. Learners may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply.

Mandatory	
Module Code	Module Title
ACCT C2349	Business Management Accounting
MGMT C2328	Supply Chain Management
ECON C2310	Macroeconomy of Ireland
MKTG C2315	Contemporary Marketing Practice
Elective	
Module Code	Module Title
FNCE C2319	Intermediate Financial Accounting 2
MGMT H2312	Human Resource Management 2
BUSS H2314	Business Applications 4
FREN H2317	French IV
GERM H2315	German IV

Stage 3 / Semester 1

Elective Regulation

Learners must select three elective modules of 5 ECTS each.

Mandatory	
Module Code	Module Title
BUSS H3002	Operations Management for Business
FNCE C3323	Business Finance
BUSS H3001	Organisational Behaviour 1
BUSS C3330	Business Information Systems 1
Elective	
Module Code	Module Title
ECON C3316	Managerial Economics
PURC C3312	Purchasing and Supplier Management
BUSS H3004	Business English 1
MGMT C3338	People Management Functions
MKTG C3321	Marketing for Services
FREN C3310	French V
GERM C3311	German V

Stage 3 / Semester 2

Elective Regulation

Please note Work Placement is a mandatory module in Semester 6, however, should the learner not be able to take up the Work Placement module due to exceptional circumstances, they will need to take the Business Internship Project (15 credits) and choose any three 5 credit Group Elective 1 (GE1) modules.

Mandatory	
Module Code	Module Title
WKPL C3313	Work Placement

Group Elective 1	
Module Code	Module Title
PROJ C3313	Business Internship Project
ECON C3322	The Global Economy 2
FNCE C4307	Corporate Finance
BEHV C4307	Organisational Behaviour 2
INDL C4313	Industrial Relations 2
BUSS H3005	Business Information Systems 3
ECON C4309	Enterprise Development II
MGMT C4333	Global Supply Chain Management
MKTG C4320	New Product Innovation
BUSS H3006	Strategic Service and CX Excellence