



APPROVED

Awards	
Honours Bachelor Degree	
Mode of Delivery:	Full Time, Part Time
No. of Semesters :	8
NFQ Level:	8
Programme Credits:	240
Language of Instruction:	English
Department:	Business

Semester Schedules

Stage 1 / 60 ECTS / Semester 1

Elective Regulation

Learners must select one Elective module of 5 ECTS. Learners are not permitted to choose a language elective if they are already fluent in that language.

Mandatory	
Module Code	Module Title
INFO C1318	IT for Business
ECON C1315	Microeconomics
BUSS C1320	Quantitative Techniques 1
ACCT C1322	Business Financial Accounting 1

Elective	
Module Code	Module Title
COMM C1405	Communications and Academic Writing
FREN C1405	French I
GERM C1405	German I

Stage 1 / 60 ECTS / Semester 2

Elective Regulation

Learners must select one Elective module of 5 ECTS. Learners are not permitted to choose a language elective if they are already fluent in that language.

Mandatory	
Module Code	Module Title
MGMT C1404	Management
FNCE C1406	Macroeconomics
BUSS C1405	Quantitative Techniques 2
ACCT C1323	Business Financial Accounting 2
Elective	
Module Code	Module Title
BUSS C1406	Business Psychology 1
FREN C1406	French II
GERM C1406	German II

Stage 2 / 60 ECTS / Semester 1

Elective Regulation

Learners must select ONE Elective module of 5 ECTS. ERASMUS students may not select their own native language as an elective. Learners are not permitted to choose a language elective if they are already fluent in that language.

Mandatory	
Module Code	Module Title
LAWS C2400	Business Law
MKTG C2404	Introduction to Marketing
BUSS C2404	Business Applications 3
MKTG C2404	Human Resource Management 1
Elective	
Module Code	Module Title
BUSS H2304	Business Psychology 2
FNCE C2402	Intermediate Financial Accounting 1
FREN C2405	French III
GERM C2405	German III

Stage 2 / 60 ECTS / Semester 2

Elective Regulation

Learners must select ONE elective module of 5 ECTS. ERASMUS students may not take their own native language as an elective. Learners are not permitted to choose a language elective if they are already fluent in that language. Learners may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply.

Mandatory	
Module Code	Module Title
ACCT C2349	Business Management Accounting
MGMT C2328	Supply Chain Management
ECON C2310	Macroeconomy of Ireland
MKTG C2315	Contemporary Marketing Practice
Elective	
Module Code	Module Title
FNCE C2319	Intermediate Financial Accounting 2
MGMT H2312	Human Resource Management 2
FREN H2317	French IV
GERM H2315	German IV
BUSS H2314	Business Applications 4

Stage 3 / 60 ECTS / Semester 1

Elective Regulation

Learners must select three elective modules of 5 ECTS Credits each.

Mandatory	
Module Code	Module Title
BUSS H3001	Organisational Behaviour 1
BUSS H3002	Operations Management for Business
FNCE C3323	Business Finance
BUSS C3330	Business Information Systems 1
Elective	
Module Code	Module Title
MKTG C3321	Marketing for Services
ECON C3316	Managerial Economics
PURC C3312	Purchasing and Supplier Management
BUSS H3004	Business English 1
MGMT C3338	People Management Functions
FREN C3310	French V
GERM C3311	German V

Stage 3 / 60 ECTS / Semester 2

Elective Regulation

Please note Work Placement is a mandatory module in Semester 6, however, should the learner not be able to take up the Work Placement module due to exceptional circumstances, they will need to take the Business Internship Project (15 credits) and choose any three 5 credit Group Elective 1 (GE1) modules. Learners may exit at this stage of the programme with a Bachelor of Business (Ordinary) in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply.

Group Elective 1	
Module Code	Module Title
WKPL C3315	Work Placement
PROJ C3313	Business Internship Project
ECON C3322	The Global Economy 2
FNCE C4307	Corporate Finance
BEHV C4307	Organisational Behaviour 2
INDL C4313	Industrial Relations 2
BUSS H3005	Business Information Systems 3
ECON C4309	Enterprise Development II
MGMT C4333	Global Supply Chain Management
MKTG C4320	New Product Innovation
BUSS H3006	Strategic Service and CX Excellence

Stage 4 / 60 ECTS / Semester 1

Elective Regulation

Learners must select one elective module.

ERASMUS students may not take their own native language as an elective. The Dissertation & Research Methods module commences in Semester 7 and continues into Semester 8. Credits will be awarded in Semester 8.

Mandatory	
Module Code	Module Title
BUSS C4325	International Business
ECON C4306	The Global Economy 1
MGMT C4328	Strategic Financial Management
STGY C4306	Strategic Analysis
THES H4301	Dissertation and Research Methods (Part 1 of 2)
Elective	
Module Code	Module Title
INFO	Business Information Systems 2
INDL C4310	Industrial Relations 1
MKTG C4807	Sustainable Marketing
DEVL C4313	Enterprise Development I
LOGI C4304	Global Logistics
FREN	French VI
GERM	German VI

Stage 4 / 60 ECTS / Semester 2

Elective Regulation

Learners must select two elective modules of 5 ECTS Credits each.

Mandatory	
Module Code	Module Title
STGY C4311	Strategic Positioning
LAWS H4313	Corporate Governance - Private Companies
THES H4301	Dissertation and Research Methods (Part 2 of 2)
Elective	
Module Code	Module Title
MGMT C3329	Corporate Social Responsibility
ECON C3322	The Global Economy 2
FNCE C4307	Corporate Finance
BEHV C4307	Organisational Behaviour 2
INDL C4313	Industrial Relations 2
BUSS H3005	Business Information Systems 3
ECON C4309	Enterprise Development II
MGMT C4333	Global Supply Chain Management
MKTG C4320	New Product Innovation
FREN	French VII
GERM	German VII
BUSS H3006	Strategic Service and CX Excellence