



APPROVED

|                          |                      |
|--------------------------|----------------------|
| Awards                   |                      |
| Ordinary Bachelor Degree |                      |
| Mode of Delivery:        | Full Time, Part Time |
| No. of Semesters :       | 6                    |
| NFQ Level:               | 7                    |
| Programme Credits:       | 240                  |
| Language of Instruction: | English              |
| Department:              | Business             |

# Semester Schedules

## Stage 1 / Semester 1

Elective Regulation  
Students must select one Elective module.

| Mandatory   |                                                 |
|-------------|-------------------------------------------------|
| Module Code | Module Title                                    |
| INFO C1318  | <a href="#">IT for Business</a>                 |
| BUSS C1320  | <a href="#">Quantitative Techniques 1</a>       |
| ECON C1315  | <a href="#">Microeconomics</a>                  |
| ACCT C1322  | <a href="#">Business Financial Accounting 1</a> |

| Elective    |                                                     |
|-------------|-----------------------------------------------------|
| Module Code | Module Title                                        |
| COMM C1405  | <a href="#">Communications and Academic Writing</a> |
| FREN C1405  | <a href="#">French I</a>                            |
| GERM C1405  | <a href="#">German I</a>                            |

Stage 1 / Semester 2

Elective Regulation

Students must select two electives. Students may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply. ERASMUS and International students cannot take their own native first language as an elective

| Mandatory   |                                                 |
|-------------|-------------------------------------------------|
| Module Code | Module Title                                    |
| MGMT C1404  | <a href="#">Management</a>                      |
| BUSS C1405  | <a href="#">Quantitative Techniques 2</a>       |
| FNCE C1406  | <a href="#">Macroeconomics</a>                  |
| ACCT C1323  | <a href="#">Business Financial Accounting 2</a> |
| Elective    |                                                 |
| Module Code | Module Title                                    |
| BUSS C1406  | <a href="#">Business Psychology 1</a>           |
| FREN C1406  | <a href="#">French II</a>                       |
| GERM C1406  | <a href="#">German II</a>                       |

## Stage 2 / Semester 1

### Elective Regulation

One elective module must be taken. Students may not take more than one language elective. ERASMUS students may not take their own native language as an elective.

| Mandatory   |                                                     |
|-------------|-----------------------------------------------------|
| Module Code | Module Title                                        |
| LAWS C2400  | <a href="#">Business Law</a>                        |
| MKTG C2404  | <a href="#">Introduction to Marketing</a>           |
| BUSS C2404  | <a href="#">Business Applications 3</a>             |
| MKTG C2404  | <a href="#">Human Resource Management 1</a>         |
| Elective    |                                                     |
| Module Code | Module Title                                        |
| BUSS H2304  | <a href="#">Business Psychology 2</a>               |
| FNCE C2402  | <a href="#">Intermediate Financial Accounting 1</a> |
| FREN C2405  | <a href="#">French III</a>                          |
| GERM C2405  | <a href="#">German III</a>                          |

## Stage 2 / Semester 2

### Elective Regulation

Students must select two Elective modules. ERASMUS and International Students cannot take their own language as an elective. Students cannot take more than one language as an elective.

| Mandatory   |                                                     |
|-------------|-----------------------------------------------------|
| Module Code | Module Title                                        |
| ACCT C2349  | <a href="#">Business Management Accounting</a>      |
| MGMT C2328  | <a href="#">Supply Chain Management</a>             |
| ECON C2310  | <a href="#">Macroeconomy of Ireland</a>             |
| MKTG C2315  | <a href="#">Contemporary Marketing Practice</a>     |
| Elective    |                                                     |
| Module Code | Module Title                                        |
| FNCE C2319  | <a href="#">Intermediate Financial Accounting 2</a> |
| MGMT H2312  | <a href="#">Human Resource Management 2</a>         |
| BUSS H2314  | <a href="#">Business Applications 4</a>             |
| FREN H2317  | <a href="#">French IV</a>                           |
| GERM H2315  | <a href="#">German IV</a>                           |

Stage 3 / Semester 1

Elective Regulation  
Students choose 1 elective in semester 5

| Mandatory   |                                                        |
|-------------|--------------------------------------------------------|
| Module Code | Module Title                                           |
| CULT C3303  | <a href="#">International Business Culture</a>         |
| BUSS H3001  | <a href="#">Organisational Behaviour 1</a>             |
| FNCE C3323  | <a href="#">Business Finance</a>                       |
| MKTG C3323  | <a href="#">Global Market Assessment and Selection</a> |
| BUSS C3330  | <a href="#">Business Information Systems 1</a>         |
| MGMT C3364  | <a href="#">Contemporary Issues In HRM</a>             |
| Elective    |                                                        |
| Module Code | Module Title                                           |
| ECON C3316  | <a href="#">Managerial Economics</a>                   |
| BUSS H3004  | <a href="#">Business English 1</a>                     |
| PURC C3312  | <a href="#">Purchasing and Supplier Management</a>     |

Stage 3 / Semester 2

Elective Regulation  
International or EU students not completing the work placement can take the GE1 - Business Internship Project, OB2, Global Marketing Strategy and Business English 2.

| Mandatory   |                                |
|-------------|--------------------------------|
| Module Code | Module Title                   |
| WKPL C3313  | <a href="#">Work Placement</a> |

| Group Elective 1 |                                             |
|------------------|---------------------------------------------|
| Module Code      | Module Title                                |
| PROJ C3313       | <a href="#">Business Internship Project</a> |
| BEHV C4307       | <a href="#">Organisational Behaviour 2</a>  |
| STGY C4310       | <a href="#">Global Marketing Strategy</a>   |
| LANG C3309       | <a href="#">Business English 2</a>          |