Module Title:	Dissertation
Language of Instruction:	English

Credits:	10

NFQ Level:	8

Module Delivered In	3 programme(s)

Teaching & Learning Strategies:	The module aims to develop, not just theoretical knowledge, but also practical competence in research skills. The teaching & learning strategy is thus very practical and applied in nature including supervision support for the learners. Research Methods will be delivered in semester 1 along with appointment of supervisors. Workshops / tutorials will be delivered to support learners across both semesters.

Module Aim:	The aim of this module is to develop the learner's knowledge, skills, and competency in the field of research: to develop a deeper understanding of the methodologies of business research and build skills in the areas of literature review, research methodology design, implementation, analysis & reporting.

Learning Outcomes	
On successful completion of this module the learner should be able to:	
LO1	Write a critically focused literature review.
LO2	Prepare a research proposal with clearly defined research question and research objectives.
LO3	Justify their choice of research methodology and ensure an ethical approach throughout the research process.
LO4	Produce and communicate an academic dissertation to a professional standard.
LO5	Liaise with their academic supervisor and research participants in a professional manner, maintaining records throughout the process.

Pre-requisite learning	
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*	
No recommendations listed	
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*	
No requirements listed	

Module Content & Assessment

Indicative Content
Research Design Definition & purpose of research; research approaches; identifying a research problem; research topic generation; defining research questions and objectives; methodological strategy; writing a research proposal, ethics in research.
Literature Review Literature search; literature review process; citing and referencing your literature; managing your literature, digital literacy for research.
Data Collection & Analysis Data collection & analysis methods; sampling; primary and secondary sources; quantitative and qualitative data collection & analysis; eresearch & netnography; presentation of findings analysis.
Communicating Research Structure of research project, writing style, Harvard Referencing System, dissemination of research.

Assessment Breakdown	%
Project	100.00%

No Continuous Assessment

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Learners are required to complete an academic dissertation on a topic related to their studies. Learners will be required to submit a number of deliverables to their academic supervisor across the year including: literature review; research proposal; research methodology; primary research findings; reporting / communicating final dissertation. Formative & summative feedback will be provided.	1,2,3,4,5	100.00	Sem 2 End

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Contact Hours	Every Week	1.50
Lecturer-Supervised Learning (Contact)	Every Week	0.25
Independent Learning Time	Every Week	7.00
	Total Hours	8.75

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_DPCCS_B	Bachelor of Arts (Honours) in Content Creation and Social Media	7	Elective
CW_BBSMC_B	Bachelor of Arts (Honours) in Sport Management and Coaching	7	Mandatory
CW_BBSBC_B	Bachelor or Arts (Honours) in Sport, Business and Coaching	7	Mandatory

Programme Code	Programme	Semester	Delivery