

#### PSYC C1803: Social Psychology

Module Title:       Social Psychology         Language of Instruction:       English         Credits:       5         Module Delivered In:       8 programme(s)         Module Communication of knowledge and theory to examples. Class Discussion -Students will participate in debates and discussions. E-Learning or VLE (Backboard) will be activity encouraged to participate in debates and discussions. E-Learning or VLE (Backboard) will be activity encouraged to participate in debates and discussions. E-Learning or VLE (Backboard) will be actively encouraged to participate in debates and discussions. E-Learning or VLE (Backboard) will be actively encouraged to participate in debates and discussions. E-Learning or VLE (Backboard) will be actively encourage students to severine themselves to others and how they interpret social suitations. Links will be make to the student's knowledge and understanding of Social Psychology including theories of social behavior, attitude and processes of interaction will offers. The module will encourage students to severine themselves to others and how they interpret social students. Understanding of Social Psychology         Module Aim:       The aim of this module the learner should be able to:         Including theories of social Psychology       Describe key theories, models and studies in Social Psychology and Media Studies         Including theories of social Psychology and Media Studies       Problem-solute work skills         Including theories in Social Psychology and Media Studies       Problem solute studies in Social Psychology and Media Studies         Module Aim:       Inserties and out whis in the recommended before enrolment in th						
Credits:       5         NFQ Level:       6         Module Delivered In       3 programme(s)         Teaching & Learning Strategies:       The learning outcomes will be achieved through the following teaching methodologies: Lectures: Communication of knowledge and ideas from lecturer to student. Problem Solving – Students will be actively encouraged to participate in debates and discussions. E-Learning – VLE (Blackboard) will be used.         Module Aim:       The aim of this module is to develop the student's knowledge and understanding of Social Psychology including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage to such the student's knowledge and understanding of Social Psychology including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social situations. Links will be made to the student's knowledge and Public Relations.         Learning Outcomes       On successful completion of this module the learner should be able to: LO1       Describe key theories, models and studies in Social Psychology LO2         Problem-solving and team work skills       Ability to make connections between theories in Social Psychology and Media Studies         No recommendations listed       Incompatible Modules These are modules with heave learning outcomes that are too similar to the learning outcomes of this module. No incompatible modules listed         Co-requisite Modules These are modules listed       Co-requisite Modules These are modules listed         Requirements This is	Module Title:		Social Psychology			
NFQ Level:       6         Module Delivered In       3 programme(s)         Teaching & Learning Strategies:       The learning outcomes will be achieved through the following teaching methodologies: Lectures: Communication of knowledge and ideas from lecturer to student. Problem Solving – Students will participate in group activities to apply knowledge and theory to examples. Class Discussion –Students will participate in group activities to apply knowledge and theory to examples. Class Discussion –Students will participate in droup activities to apply knowledge and theory to examples. Class Discussion –Students will participate in droup activities to apply knowledge and theory to examples. Class Discussion –Students will participate in droup activities to apply knowledge and theory to examples. Class Discussion –Students will be advely including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social situations. Links will be made to the student's experience in Media Studies and Public Relations.         Learning Outcomes       Interpret social as and studies in Social Psychology         Clo       Describe key theories, models and studies in Social Psychology and Media Studies         LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning Module Recommendations listed       Incompatible Modules         The searn modules which have learning outcomes that are too similar to the learning outcomes of this module.       No incompatible modules listed         Co-requisite Modules       Insect ano	Language of Instruction:		English			
Module Delivered In       3 programme(s)         Teaching & Learning       The learning outcomes will be achieved through the following teaching methodologies: Lectures: Communication of knowledge and ideas from lecturer to student. Problem Solving – Students will participate in group activities to apply knowledge and theory to examples. Class Discusion – Students will be achieved through the student's knowledge and understanding of Social Psychology including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social situations. Links will be made to the student's experience in Media Studies and Public Relations.         Learning Outcomes       Describe key theories, models and studies in Social Psychology including the and studies in Social Psychology         LO1       Describe key theories, models and studies in Social Psychology and Media Studies         LO2       Problem-solving and team work skills         LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite       Fre-requisite is and studies in Social Psychology and Media Studies         Problem-solving and team work skills       No recommentations         Thes are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible Modules       These are modules wilsted         Requirements       The automs of that are too similar to the learning outcomes of this module.         No incompatible modules	Credits: 5					
Teaching & Learning       The learning outcomes will be achieved through the following teaching methodologies: Lectures:         Strategies:       The learning outcomes will be achieved through the following teaching methodologies: Lectures:         Module Aim:       The aim of this module is to develop the student's knowledge and understanding of Social Psychology including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social istuations. Links will be made to the student's experience in Media Studies and Public Relations.         Learning Outcomes       On successful completion of this module the learner should be able to:         L01       Describe key theories, models and studies in Social Psychology         L02       Problem-solving and team work skills         L03       Ability to make connections between theories in Social Psychology and Media Studies         No recommendations       These are modules student to the learning outcomes of this module.         No recommendations listed       Incompatible Modules         No incompatible modules listed       Correquisite modules listed         No co-requisite modules listed       Social psychology encloses of this module.         No co-requisite modules listed       Requirements         Requirements       The aim of our and eave psychology encloses of this module.         No incompatible modules listed       Requirements <td colspan="2">NFQ Level: 6</td> <td></td>	NFQ Level: 6					
Strategies:       Communication of knowledge and ideas from lecturer to student. Problem Solving – Students will participate in group activities to a papy knowledge and theory to examples. Class Discussion – Students will participate in group activities to apply knowledge and theory to examples. Class Discussion – Students will be actively encouraged to participate in debates and discussions. E-Learning – VLE (Blackboard) will be actively encouraged to participate in debates and discussions. E-Learning – VLE (Blackboard) will be actively encouraged to participate in debates and discussions. E-Learning – VLE (Blackboard) will be actively encourage students to examples. Class of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social situations. Links will be made to the student's experience in Media Studies and Public Relations.         Learning Outcomes         Consuccessful completion of this module the learner should be able to:         Load         Describe key theories, models and studies in Social Psychology         Load         Describe key theories, models and studies in Social Psychology and Media Studies         Describe key theories, models and studies in Social Psychology and Media Studies         Describe key theories, models and studies in Social Psychology and Media Studies         Describe key theories, models and studies in Social Psychology and Media Studies         Describe key theories, models and studies in Social Psychology and Media Studies         Describe k	Module Delivered In		<u>3 programme(s)</u>			
including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social situations. Links will be made to the student's experience in Media Studies and Public Relations.         Learning Outcomes       On successful completion of this module the learner should be able to:         L01       Describe key theories, models and studies in Social Psychology         L02       Problem-solving and team work skills         L03       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning       Module Recommendations         This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed       Incompatible Modules         These are modules listed       Co-requisite modules listed         Roorequisite modules listed       Requirements         No Co-requisite modules listed       Requirements         Requirements       This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.			Communication of knowledge and ideas from lecturer to student. Problem Solving – Students will participate in group activities to apply knowledge and theory to examples. Class Discussion –Students will be actively			
On successful completion of this module the learner should be able to:         LO1       Describe key theories, models and studies in Social Psychology         LO2       Problem-solving and team work skills         LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning         Module Recommendations         This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations isted         Incompatible Modules         These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed         Co-requisite Modules         No Co-requisite modules listed         Requirements         This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	Module Aim:		including theories of social behaviour, attitudes and processes of interaction with others. The module will encourage students to examine how they present themselves to others and how they interpret social			
LO1       Describe key theories, models and studies in Social Psychology         LO2       Problem-solving and team work skills         LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning         Module Recommendations         This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed       Incompatible Modules         These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed       Co-requisite Modules         No Co-requisite modules listed       Requirements         Requirements       This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	Learning Outcomes					
LO2       Problem-solving and team work skills         LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning         Module Recommendations This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed       Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed       Co-requisite Modules         No Co-requisite modules listed       Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	On successful comple	tion of ti	his module the learner should be able to:			
LO3       Ability to make connections between theories in Social Psychology and Media Studies         Pre-requisite learning         Module Recommendations This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed         Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed         Co-requisite Modules         No Co-requisite modules listed         No Co-requisite modules listed         Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	LO1 Describe	e key th	heories, models and studies in Social Psychology			
Pre-requisite learning         Module Recommendations         This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed         Incompatible Modules         These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed         Co-requisite Modules         No Co-requisite modules listed         Requirements         This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	LO2 Problem	i-solving	olving and team work skills			
Module Recommendations         This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed         Incompatible Modules         These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed         Co-requisite Modules         No Co-requisite modules listed         Requirements         This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	LO3 Ability to	Ability to make connections between theories in Social Psychology and Media Studies				
This is prior learning (or a practical skill) that is recommended before enrolment in this module.         No recommendations listed         Incompatible Modules         These are modules which have learning outcomes that are too similar to the learning outcomes of this module.         No incompatible modules listed         Co-requisite Modules         No Co-requisite modules listed         Requirements         This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	Pre-requisite learning	9				
Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module. No incompatible modules listed Co-requisite Modules No Co-requisite modules listed Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.			ctical skill) that is recommended before enrolment in this module.			
These are modules which have learning outcomes that are too similar to the learning outcomes of this module. No incompatible modules listed Co-requisite Modules No Co-requisite modules listed Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	No recommendations	listed				
Co-requisite Modules No Co-requisite modules listed Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.			e learning outcomes that are too similar to the learning outcomes of this module.			
No Co-requisite modules listed Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	No incompatible modu	les liste	d			
<b>Requirements</b> This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	Co-requisite Modules	6				
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.	No Co-requisite modu	es liste	d			
No requirements listed		or a pra	ctical skill) that is mandatory before enrolment in this module is allowed.			
	No requirements listed					



#### PSYC C1803: Social Psychology

# Module Content & Assessment

Indicative Content							
The Self The Self Conce	ept; ideal self; self awareness; self-esteem						
The Presentati Social Interaction	ion of Self on; Impression Management; Impression Formation.						
Socialisation I Definition of the	Process e socialisation process; Social perception; Norms						
Attitudes How attitudes are formed and maintained; Cognitive Dissonance Theory;							
Persuasion Research on persuasion; Fear-based appeals, positive appeals, persuasive messages							
Groups The Nature of (	Groups; Group Development; Conformity; Power of Groups.						
Assessment B	reakdown	%					
Continuous Ass	sessment		100.00%				
Continuous As	ssessment						
Assessment Type	Assessment Description	Outcome addresse		% of total	Assessment Date		
Other	Students will carry out a group project including a written project, presentation and reflective journal	1,2,3	1,2,3		n/a		
No Project							

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



### PSYC C1803: Social Psychology

## Module Workload

Workload: Full Time							
Workload Type	Frequency	Average Weekly Learner Workload					
Lecture	12 Weeks per Stage	3.00					
Estimated Learner Hours	15 Weeks per Stage	5.93					
	Total Hours	125.00					

#### Module Delivered In Delivery Programme Code Semester Programme CW\_DPCCS\_B 2 Bachelor of Arts (Honours) in Content Creation and Social Media Mandatory CW\_BHCPR\_B Bachelor of Arts (Honours) Public Relations and Media 2 Mandatory CW\_BHCPR\_D 2 Bachelor of Arts in Public Relations and Media Mandatory