

Co-requisite Modules

No requirements listed

No Co-requisite modules listed

MGMT C2328: Supply Chain Management

Module Titl	e:		Supply Chain Management
Language of Instruction:		n:	English
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Credits:		5	
NFQ Level:		6	
Module Del	ivered In		13 programme(s)
Teaching & Learning Strategies:			Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - students will be presented with supply chain management challenges and will work together to identify the origin and potential solutions to the management scenarios posed. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
Module Ain	n:		The aim of this module is to introduce the student to the field of supply chain management.
Learning O	utcomes		
On success	ful completic	on of th	his module the learner should be able to:
LO1	Identify ar	nd disc	cuss the building blocks (logistics, operations, sourcing and marketing) of managing a supply chain.
LO2			pply chain management business processes underpinning internal focal company and external upstream and ding partner activities.
LO3	Compare managem		ontrast supply chain management in Manufacturing and Service contexts and identify tools supporting ecisions.
Pre-requisi	te learning		
Module Recommendations This is prior learning (or a practical skill) that is recommended before enrolment in this module.			
No recommendations listed			
Incompatib These are n			e learning outcomes that are too similar to the learning outcomes of this module.
No incompa	tible module	s liste	

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.



MGMT C2328: Supply Chain Management

Module Content & Assessment

Indicative Content

Supply Chain Management - Introduction

Introduction and Overview of Elemental Supply Chain Management considerations;

The Value Chain

Porter's Value Chain; Linking internal and external value chains; Outsourcing; Managing product, information and financial flows;

The Internal Supply Chain - Focal Company Management Point of View Industry & Business Contexts of Managing; Manufacturing and Service Business Processes; Cross functional Voices; Sustainable Supply Chain Strategy; Decision making rationales for Product Development, Purchasing, Inbound & Reverse Logistics, Receiving and Stores Management, Works Order Picking, Manufacturing Strategies, Warehousing, Sales Order Processing and Dispatch.

The External Supply Chain - Down-stream 20% Retail; Category Management; Efficient Consumer Response; Centralised Distribution; Quick Response, Warehousing and Distribution

The External Supply Chain - Up-stream
Supply Tiers, Commodity Markets; Production; Vendor Managed Inventory, Transport Modes and Infrastructure; Global Supply Chains.

Supply Chain Integration

Vertical Integration; Collaborative Planning Forecasting and Replenishment; The role of Information and Communications Technology; The role of Purchasing Management; Buyer/Supplier Relationships.

Assessment Breakdown	%
Continuous Assessment	30.00%
End of Module Formal Examination	70.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Short Answer Questions	In-class Assessment	1,2	15.00	Week 5
Project	Group Project and presentation	1,2	15.00	Week 10

No Project

No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	n/a	1,2,3	70.00	End-of-Semester

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Short Answer Questions	In-class Assessment	1,2	15.00	Week 5
Project	Group project and presentation	1,2	15.00	Week 10

No Project	
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No Practical

End of Module Formal Examination				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	n/a	1,2,3	70.00	End-of-Semester



MGMT C2328: Supply Chain Management

Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	3.00
Independent Learning Time	Every Week	6.00
	Total Hours	9.00

Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	1.50
Independent Learning Time	Every Week	7.50
	Total Hours	9.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBACF_B	Bachelor of Business (Honours) in Accounting and Finance	4	Mandatory
CW_BBLAW_B	Bachelor of Business (Honours) in Business with Law	4	Elective
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	4	Mandatory
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	4	Mandatory
CW_BBBBM_B	Bachelor of Business (Honours) in Management	4	Mandatory
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	4	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	4	Mandatory
CW_BBHRM_D	Bachelor of Business in Human Resource Management	4	Mandatory
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	4	Mandatory
CW_BPMKT_D	Bachelor of Business in Marketing	4	Mandatory
CW_BBSCM_D	Bachelor of Business in Supply Chain Management	4	Mandatory
CW_BBBUS_C	Higher Certificate in Business	4	Mandatory
CW_BBLAW_C	Higher Certificate in Business with Law	4	Elective