

<b>Module Title:</b>	Production Management
<b>Language of Instruction:</b>	English
<b>Credits:</b>	5
<b>NFQ Level:</b>	7
<b>Module Delivered In</b>	<a href="#">2 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	Lectures, tutorials, screenings, workshops and practicals.
<b>Module Aim:</b>	To equip students with the analytical and practical skills necessary for the effective planning and running of TV & film productions.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate in-depth knowledge of producer & production management roles & responsibilities in TV & film productions.
LO2	Apply essential production management knowledge to scenarios in documentary and drama productions.
LO3	Demonstrate the necessary skills to plan, troubleshoot & communicate throughout key production phases.
LO4	Demonstrate the ability to deal with legal requirements, production codes and ethical dilemmas in TV & film productions from start to finish.
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b> <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b> <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b> <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

## Module Content & Assessment

### Indicative Content

#### Introduction

Essential skills in production management. Roles & responsibilities in TV & film productions.

#### Risk

Evaluating and dealing with safety & health and other risks in TV & film productions. Hostile environment.

#### Law

Essential law for media productions. Copyright and other IP. Contempt of court. Defamation law. Privacy. Public interest. Editorial decisions.

#### Editorial guidelines

Producer guidelines. Programme codes & standards. News & current affairs. Documentary. Drama.

#### Ethics

Ethics in TV, documentary & drama productions. Ethical dilemmas. Case studies.

#### Production management toolkit

Budgets & schedules. Rights & compliance. Music rights. Contracts & agreements.

#### Communication

Effective communication within production teams, with broadcasters and other commissioning bodies and with the public.

### Assessment Breakdown

%

Continuous Assessment

100.00%

### Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Apply essential production management skills to scenarios in TV & film productions.	1,2,3	30.00	Week 4
Practical/Skills Evaluation	Demonstrate in-depth knowledge of legal requirements as well as production codes & standards.	1,4	30.00	Week 6
Practical/Skills Evaluation	Identify and troubleshoot production challenges and ethical dilemmas in TV & film productions.	1,2,3,4	40.00	Week 10

No Project

No Practical

No End of Module Formal Examination

**SETU Carlow Campus reserves the right to alter the nature and timings of assessment**

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.00
Tutorial	Every Week	2.00
Estimated Learner Hours	Every Week	3.00
Total Hours		6.00

**Module Delivered In**

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	<a href="#">Bachelor of Science (Honours) in TV and Media Production</a>	5	Mandatory
CW_EETVM_D	<a href="#">Bachelor of Science in TV and Media Production</a>	5	Mandatory