

Module Title:	Lead Portfolio	
Credits:	5	
NFQ Level:	8	
Module Delivered In	2 programme(s)	
Teaching & Learning Strategies:	experiential learning; reflection underpinned by Schon; action research; curation; lecture; labs	
Module Aim:	To create and curate a digital portfolio and digital online identity with specific audiences in mind	
Learning Outcomes		
On successful completion of this module the learner should be able to:		
LO1	curate a digital identity with specific audiences in mind	
LO2	demonstrate the ability to plan, design and implement a digital media portfolio	
LO3	demonstrate the ability to be self-directed and open to ideas	
LO4	demonstrate the ability to engage in reflection	
Pre-requisite learning		
Module Recommendations		
This is prior learning (or a practical skill) that is recommended before enrolment in this module.		
9338	PUBL C4804	Podcasting and Multi-Screen Production
Incompatible Modules		
These are modules which have learning outcomes that are too similar to the learning outcomes of this module.		
No incompatible modules listed		
Co-requisite Modules		
No Co-requisite modules listed		
Requirements		
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.		
video production; audio media production		

Module Content & Assessment

Indicative Content
Digital Portfolio • Planning, design, production and population of a curated digital portfolio that showcases the student's digital identity, media outputs, creativity and technical abilities. • A focus on judiciousness: inclusion of work showcasing the student's own independent work, course work and relevant volunteering/community/personal achievements. • A focus on desired audiences and positive and aberrant readings of the portfolio
Reflection • students reflection on the learning journey • reflection and understanding of digital identities • reflection on professional identity • reflection on citizen identity
Creation and curation • creation of new pieces for the portfolio • what it means to curate • revisiting of older work

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Portfolio	• Media industry focused exit portfolio. • Reflection on professional identity, growth as a learner.	1,2,3,4	100.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab/Lecture	Every Week	3.00
Assignment	Every Week	3.67
Total Hours		6.67

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_DPCCS_B	Bachelor of Arts (Honours) in Content Creation and Social Media	8	Mandatory
CW_BHCPR_B	Bachelor of Arts (Honours) Public Relations and Media	8	Mandatory