

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

No Co-requisite modules listed

No requirements listed

# MGMT C1404: Management

- California - Cal				
Module Title:			Management	
Credits: 10		10		
NFQ Level: 6		6		
Module Delivered In			12 programme(s)	
Teaching & Learning Strategies:			Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various business scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.	
Module Aim:			Management is a key function in all organisations irrespective of size or type. This module aims to provide learners with a comprehensive understanding and application of the general principles of management.	
Learning Ou	ıtcomes			
On successf	ul completio	n of th	nis module the learner should be able to:	
LO1	Describe the theories and contributions made by key management writers to current management thinking			
LO2	Analyse the forces in the business environment and apply to business scenarios			
LO3	Demonstrate a knowledge and application of the key functions of management		knowledge and application of the key functions of management	
LO4	Apply key management tools and techniques used in the management process			
Pre-requisit	e learning			
Module Recommendations This is prior learning (or a practical skill) that is recommended before enrolment in this module.				
No recommendations listed				
Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.				
No incompatible modules listed				
Co-requisite	Co-requisite Modules			

## MGMT C1404: Management

## **Module Content & Assessment**

### **Indicative Content**

### Introduction to Management

Definitions of Management; An introduction to the functions of management; Management levels and skills; Management roles

Contributors to management theory
Early Management Theory; The Industrial Revolution; Classical Management Theories; Contemporary Management theories

### The Business Environment

Definition of the Business Environment; Globalisation; Macro-environment; Micro-environment; Porters five forces model of competitive analysis

Planning and Decision Making
Definition of Planning; Types of plans; The planning process; Business-level planning and strategies; Corporate-level planning and strategies; The decision-making process; Approaches to decision-making

Organising for Management
Approaches to organising staff and resources; Organisational structure and design

### Managing Human Resource

Managing human resources; Activity areas of HRM

**Leading and Leadership**Definitions of leadership; Theories of leadership; Theories of motivation

**Controlling**Definition of Control; The Control Process Model; Characteristics of effective control; Methods of control

Assessment Breakdown	%	
Continuous Assessment	100.00%	

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats.	1,2,3	30.00	Week 6
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats.	1,2,3,4	70.00	Week 12

No Project
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No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



# MGMT C1404: Management

# Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	6.00
Independent Learning Time	Every Week	12.00
	Total Hours	18.00

Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	3.00
Independent Learning Time	Every Week	15.00
	Total Hours	18.00

## Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBACF_B	Bachelor of Business (Honours) in Accounting and Finance	2	Mandatory
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	2	Mandatory
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	2	Mandatory
CW_BBBBM_B	Bachelor of Business (Honours) in Management	2	Mandatory
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	2	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	2	Mandatory
CW_BBHRM_D	Bachelor of Business in Human Resource Management	2	Mandatory
CW_BBINB_D	Bachelor of Business in International Business incorporating Double Degree	2	Mandatory
CW_BPMKT_D	Bachelor of Business in Marketing	2	Mandatory
CW_BBSCM_D	Bachelor of Business in Supply Chain Management	2	Mandatory
CW_BBLEG_C_1	Higher Certificate in Arts in Legal Studies	2	Mandatory
CW_BBBUS_C	Higher Certificate in Business	2	Mandatory