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| <b>Module Title:</b>   | Built Heritage Appreciation  |
| <b>Language of Instruction:</b>  | English  |
| <b>Credits:</b>  | 5  |
| <b>NFQ Level:</b>  | 6  |
| <b>Module Delivered In</b>   | <a href="#">2 programme(s)</a>   |
| <b>Teaching &amp; Learning Strategies:</b>   | Students will be encouraged to actively partake in class discussions and group work. A variety of teaching methodologies including the use of case studies, research assignments, lectures and on-site visits to historic buildings will be employed. The lecturer will act as facilitator to the students' learning process. Frequent and immediate feedback regarding any assignments should be given to students.             |
| <b>Module Aim:</b>   | The aims of this module are to: • To develop the students' knowledge and understanding of how our built is embedded in the tourism sector. • To develop an awareness in students of Ireland's Culture and Heritage • To introduce students to how tourists consume, engage with and interpret Irish Built Heritage • To make students aware of the political and social influences that helped shape our architectural heritage. |
| <b>Learning Outcomes</b>   |  |
| <i>On successful completion of this module the learner should be able to:</i>  |  |
| LO1  | Demonstrate a knowledge and understanding of Ireland's built heritage  |
| LO2  | Identify and describe the different architectural styles most frequented in Ireland  |
| LO3  | Identify and evaluate the key important role that the built environment contributes to the tourism sector  |
| <b>Pre-requisite learning</b>  |  |
| <b>Module Recommendations</b><br><i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>         |  |
| No recommendations listed  |  |
| <b>Incompatible Modules</b><br><i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i> |  |
| No incompatible modules listed   |  |
| <b>Co-requisite Modules</b>  |  |
| No Co-requisite modules listed   |  |
| <b>Requirements</b><br><i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>          |  |
| No requirements listed   |  |

## Module Content & Assessment

### Indicative Content

#### Buildings as a tourist attraction

Built heritage. Understanding the evolution of buildings in Ireland from medieval times to 1900. Understanding how tourists consume built heritage

#### Presentation

The care and presentation of cultural heritage. Using historic buildings as venues for tourism and event enterprises. Creating attractions around vernacular traditions

### Assessment Breakdown

Continuous Assessment

%

100.00%

### Continuous Assessment

| Assessment Type | Assessment Description   | Outcome addressed | % of total | Assessment Date |
|-----------------|--|-------------------|------------|-----------------|
| Presentation    | Students are required to present to their colleagues a 10minute presentation on a topic relating to the Regency period in Ireland's architectural history.   | 3                 | 5.00       | n/a             |
| Essay           | Students will be required to find appropriate source material in order to compose a two thousand word research report on a topic relating to contribution that an aspect of built heritage makes to the tourism sector | 1,2,3             | 25.00      | n/a             |
| Project         | Students will be required to find appropriate source material in order to compose a two thousand word essay on a topic relating to the development of vernacular traditions in a given area.                           | 1,2               | 20.00      | n/a             |

No Project

No Practical

### End of Module Formal Examination

| Assessment Type | Assessment Description | Outcome addressed | % of total | Assessment Date |
|-----------------|------------------------|-------------------|------------|-----------------|
| Formal Exam     | Final Exam             | 1,2,3             | 50.00      | End-of-Semester |

### Continuous Assessment

| Assessment Type | Assessment Description   | Outcome addressed | % of total | Assessment Date |
|-----------------|--|-------------------|------------|-----------------|
| Essay           | Students will be required to find appropriate source material in order to compose a two thousand word research report on a topic relating to contribution that an aspect of built heritage makes to the tourism sector | 1,2,3             | 20.00      | n/a             |
| Presentation    | Students are required to present to their colleagues a 10 minute presentation on a topic relating to the Regency period in Ireland's architectural history.  | 3                 | 5.00       | n/a             |
| Project         | Students will be required to find appropriate source material in order to compose a two thousand word essay on a topic relating to the development of vernacular traditions in a given area.                           | 1,2               | 25.00      | n/a             |

No Project

No Practical

### End of Module Formal Examination

| Assessment Type | Assessment Description | Outcome addressed | % of total | Assessment Date |
|-----------------|------------------------|-------------------|------------|-----------------|
| Formal Exam     | n/a                    | 1,2,3             | 50.00      | End-of-Semester |

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

**Module Workload**

| <b>Workload: Full Time</b> |                    |  |
|----------------------------|--------------------|--|
| <i>Workload Type</i>       | <i>Frequency</i>   | <i>Average Weekly Learner Workload</i> |
| Lecture                    | 12 Weeks per Stage | 3.00                                   |
| Independent Learning Time  | 15 Weeks per Stage | 5.93                                   |
| Total Hours                |                    | 125.00                                 |

  

| <b>Workload: Part Time</b> |                    |  |
|----------------------------|--------------------|--|
| <i>Workload Type</i>       | <i>Frequency</i>   | <i>Average Weekly Learner Workload</i> |
| Lecture                    | 12 Weeks per Stage | 1.50                                   |
| Independent Learning Time  | 15 Weeks per Stage | 2.97                                   |
| Total Hours                |                    | 62.50                                  |

**Module Delivered In**

| Programme Code | Programme   | Semester | Delivery  |
|----------------|---|----------|-----------|
| CW_BWTEM_B     | <a href="#">Bachelor of Science (Honours) in Tourism and Event Management</a> | 4        | Mandatory |
| CW_BWTEM_D     | <a href="#">Bachelor of Science in Tourism and Event Management</a>           | 4        | Mandatory |