

Module Title:	Irish Folklore and Tradition
Language of Instruction:	English
Credits:	5
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Students will be encouraged to actively partake in class discussions and group work. A variety of teaching methodologies including the use of case studies, research assignments, lectures and on-site visits to historic buildings will be employed. The lecturer will act as facilitator to the students' learning process. Frequent and immediate feedback regarding any assignments should be given to students.
Module Aim:	The aims of this module are to: • To develop an awareness in students of their Culture and Heritage • To introduce students to how tourists consume, engage with and interpret Irish Heritage • To make students aware of the political and social influences that helped shape Ireland's heritage.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Recognise and illustrate the concept of the vernacular narrative
LO2	Identify and evaluate the key important role that vernacular tradition contributes to the tourism sector
LO3	Participate in active discussion within the group in a confident, motivated and responsible manner on matters concerning the development and interpretation of Ireland's vernacular heritage.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Vernacular customs and traditions

Regional anthropology: The idiosyncrasies underlying cultural societies. Folklore, traditional music and storytelling: The underlying messages represented in the symbolism of political, moral, and religious belief.

Presentation

The care and presentation of cultural heritage. Utilizing the tourism potential of our folklore and tradition. Creating attractions around vernacular traditions

Assessment Breakdown

Continuous Assessment

%

100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Presentation	Students are required to research and present to their colleagues a 10 minute presentation on a topic relating to vernacular tradition.	1,2,3	35.00	Week 6
Essay	Students will be required to find appropriate source material in order to compose a 2000 word research report on a topic relating to contribution that an aspect of vernacular heritage makes to the tourism sector	1,2,3	65.00	Week 11

No Project

No Practical

No End of Module Formal Examination

Continuous Assessment

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No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	3.00
Independent Learning Time	15 Weeks per Stage	5.93
Total Hours		125.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	1.50
Independent Learning Time	15 Weeks per Stage	2.97
Total Hours		62.50

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWTEM_B	Bachelor of Science (Honours) in Tourism and Event Management	3	Mandatory
CW_BWTEM_D	Bachelor of Science in Tourism and Event Management	3	Mandatory