

Module Title:	Location Video Production
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	There will be a combination of tutorials, demonstrations, screenings, practical workshops, production exercises and group discussion/critiques. Students will enhance their skills through theoretical lectures, project based learning, and analysis of their practical work.
Module Aim:	An advancement of the students' understanding of shooting different productions at various locations. Cinematic theory and technique previously taught will be expected to be reflected in the videos produced. In post production, students technical abilities and capacity to visualise workflows will be consolidated.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Advanced skills in media production, as demonstrated in individual roles and team work, culminating in the production of various videos in which a specified amount of action that is shot at an off campus location.
LO2	Ability to edit together a coherent production that includes graphics and extra media from different sources.
LO3	Ability to do reconnaissance work, risk assessments and map out locations with a view to develop a shooting, lighting, and audio plan that will best suit the production at hand.
LO4	Demonstrate a deep knowledge of production techniques, research and routines/processes of the media industry, as evidence in the preproduction and production files, subsequent project management and supporting material.
LO5	Critically evaluate media roles and skills in production work and the wider context of production via personal project evaluation and project presentation and screening.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Shooting and Editing Productions

Enabled by the skills learned in Cinematography and Post Production students will go out to create on-location video productions for a specified audience.

Pre-Production

Productions will be shot off-campus with outsourced actors, meaning there will be a strong need for higher pre-production skills. Locations need to be secured, talent screen tested, risk assessments completed etc.

Audio Production

An advanced ability to record dialogue, atmospheric audio, and foley in order to mix together a more professional soundscape.

Critical Evaluation

Students cognitively learn from assessing their productions and their role within through reflective, critical analysis. Learning outcomes must be discussed and an awareness of what should be done in future will be flagged by students.

Assessment Breakdown	%
Continuous Assessment	10.00%
Project	90.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Short Answer Questions	Students may be asked to do a short answer assessment, or deliver a presentation, in relation to the editing software used in class.	2	10.00	n/a

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Each group will be required to produce video content for a specified audience that display the various skills in cinematography and post production developed in the previous semester. Preproduction skills will be advanced through the sourcing of locations, actors, and preparing all the written work involved therein.	1,2,3,4,5	40.00	n/a
Project	Students will work together in a group productions. Each group will be required to produce video content for a specified audience that display the various skills in cinematography and post production developed in the previous semester. Preproduction skills will be advanced through the sourcing of locations, actors, and preparing all the written work involved therein. Groups will be expected to outsource actors and contributors. Students cognitively learn from assessing their productions and their role within through reflective, critical analysis.	1,2,3,4,5	50.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.00
Practicals	Every Week	5.00
Independent Learning Time	Every Week	1.00
Total Hours		7.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	6	Elective
CW_EETVM_D	Bachelor of Science in TV and Media Production	6	Mandatory