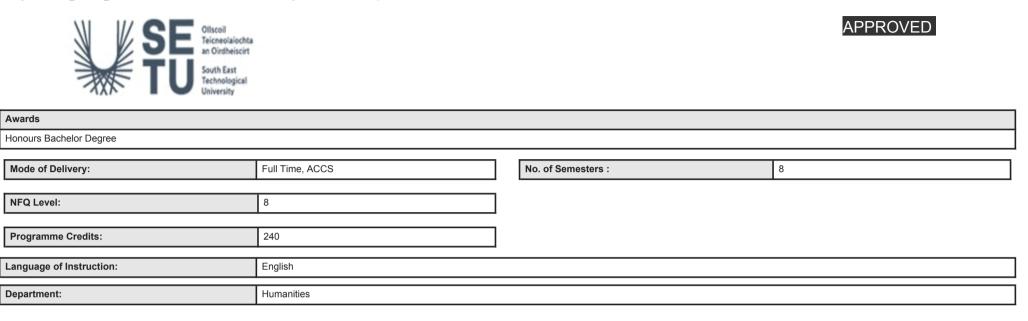
Programme CW\_DHPDI\_B - Bachelor of Arts (Honours) in Product Design Innovation · 20 May 2024



# Semester Schedules

Stage 1 / Semester 1

### Elective Regulation

• Learners must obtain 60 credits in each stage in order to move to the next stage of the process. Note: In extenuating circumstances the students may APPLY carry a maximum of 10 credits onto the next stage of the programme (with the agreement of the School Progression Board). This is applicable to all modules except the four lead Design modules in each year. Design Studio 1 (skills and Process), Design Studio 2 (Design for Industry), Design Studio 3 (Industrial Design) and Design Studio 4 (Product Design).

Mandatory	
Module Code	Module Title
DIGT C1408	Digital Presentation
DSGN C1412	Design Discourse
MODL C1405	Digital Modelling and Materials
PRAC C1411	Workshop Practice

## Stage 1 / Semester 2

Elective Regulation

Design Studio 1 is positioned in Semester 2 but will run in Semester 1 also as a year long module.

Mandatory	Mandatory	
Module Code	Module Title	
COMM C1407	Digital Communications	
DEVL C1414	Design Trends	
DSGN C1411	Design Studio 1(Skills and Process)	
MODL C1406	Ergonomics and Model Making	
PROC C1402	Digital Modelling and Process	

## Stage 2 / Semester 1

Elective Regulation

To accommodate incoming Erasmus students the 20-credit year long studio module Design Studio 2 is broken into two 10 credit elective modules in design studio. For registered design students it is mandatory to take the 20 credit year long module Design Studio 2.

Mandatory	
Module Code	Module Title
DSGN H2430	Brand Realisation
DSGN H2421	3D Modelling
DEVL	Working Prototypes
INTL H2401	International Design Movements
Elective	
Module Code	Module Title
MANU	Design for Manufacture (studio elective)

## Stage 2 / Semester 2

### Elective Regulation

To accommodate incoming Erasmus students the 20-credit year long studio module Design Studio 2 is broken into two 10 credit elective modules in design studio. For registered design students it is mandatory to take the 20 credit year long module Design Studio 2. There is an embedded exit award of Higher Certificate in Design at the end of year two

Mandatory	
Module Code	Module Title
SKLS	Design Studio 2 (Design for Industry)
BUSS	Personal and Commercial Visualisation
DSGN	Design Specification
CTRL	Modelling for user validation
APPL	Design Theory, Methods and Application

Elective	Elective	
Module Code	Module Title	
PROJ	Design Live Projects (Studio Elective)	

### Stage 3 / Semester 1

#### Elective Regulation

Design Studio 3 is positioned in Semester 2 but will run in Semester 1 also. To accommodate incoming and outgoing Erasmus students and though electing to do work placement, the 20-credit yearlong studio module is broken into two 10 credit elective modules in design studio. In Semester 1 students must choose to stay on campus, go on Erasmus (Edu+ Academic) or do work placement (Edu+ Work) If they choose Erasmus or work placement they will not take any other module in Semester 1. On their return they will choose the following modules (Design Studio 3 (Artifact and UX Design), Academic Research Writing, Surface Finishing & Detailing, Form & Specification, and Digital Publication. If they choose to stay on campus they must choose the following (Design Studio 3 (Industrial Design), Data Visualisation, Modelling Design Features, 3D Rapid Prototyping, and Design Culture and Society). in semester 1 and Academic Research Writing, Surface Finishing & Detailing, Form & Specification, and Digital Publication in semester 2.

Mandatory	
Module Code	Module Title
GRAP H3404	Data Visualisation
DSGN H3420	Modelling Design Features
DEVL	3D Rapid Prototyping
DSGN H3426	Design, Culture and Society

Elective	Elective	
Module Code	Module Title	
DATA	Design Studio 3 (Data-led Design)	
PROJ H2405	EDU+ (academic)	
ENTR	EDU (work Elective)	

### Stage 3 / Semester 2

#### Elective Regulation

Design Studio 3 is positioned in Semester 2 but will run in Semester 1 also. To accommodate incoming and outgoing Erasmus students and though electing to do work placement, the 20-credit yearlong studio module is broken into two 10 credit elective modules in design studio. In Semester 1 students must choose to stay on campus, go on Erasmus (Edu+ Academic) or do work placement (Edu+ Work) If they choose Erasmus or work placement they will not take any other module in Semester 1. On their return they will choose the following modules (Design Studio 3 (Artifact and UX Design), Academic Research Writing, Surface Finishing & Detailing, Form & Specification, and Digital Publication. If they choose to stay on campus they must choose the following (Design Studio 3 (Industrial Design), Data Visualisation, Modelling Design Features, 3D Rapid Prototyping, and Design Culture and Society). in semester 1 and Academic Research Writing, Surface Finishing & Detailing, Form & Specification, and Digital Publication in semester 2. There is an embedded exit award of BA(Ord) Design at the end of Year 3.

Mandatory		
Module Code	Module Title	
SKLS	Design Studio 3 (Industrial Design)	
DIGT	Digital Publication	
PROC	Form and Specification	
PRTC	Surface Finishing and Detailing	
LITE H3402	Academic Research Writing	
Elective		
Module Code	Module Title	
DSGN	Design Studio 3 (Artefact UX Design)	

## Stage 4 / Semester 1

Elective Regulation

Design Studio 4 and Thesis are positioned in Semester 2 but will run in Semester 1 also as year long modules.

Mandatory	
Module Code	Module Title
RECH	User Behaviour Research
PROJ	Project Management

## Stage 4 / Semester 2

Elective Regulation

Design Studio 4 and Thesis are positioned in Semester 2 but will run in Semester 1 also as year long modules.

Mandatory	Mandatory	
Module Code	Module Title	
DSGN H4421	Design Studio 4 (Product Design)	
THES H4404	Thesis	
DSGN H4422	Branding and Exhibition	
DEVL	Enterprise Development	