



APPROVED

Awards	
HETAC Bachelor's Degree	
Mode of Delivery:	Full Time
No. of Semesters :	8
NFQ Level:	8
Programme Credits:	240
Language of Instruction:	English
Department:	Wexford

Semester Schedules

Stage 1 / 60 ECTS / Semester 1

Mandatory	
Module Code	Module Title
DSGN C1701	Art and Design: Themes and Contexts.
VISU C1702	Visual Studies - Skills Based Workshops
VISU C1703	Visual Studies - Notebook Research
VISU C1701	Visual Studies - Colour, Drawing, 3D

Stage 1 / 60 ECTS / Semester 2

Mandatory	
Module Code	Module Title
CULT C1701	Visual and Material Culture
DIGT C1701	Digital Media Design
PHGR C1701	Photography and Video
PROJ C1701	Visual Studies Themed Project

Stage 2 / 60 ECTS / Semester 1

Mandatory	
Module Code	Module Title
STUD H2701	Creative Studio 1 (Part 1 of 2)
MKTG H2701	Introduction to Marketing
PRTC H2709	Design Print Production
DSGN H2705	Art and Design: Themes and Contexts.

Stage 2 / 60 ECTS / Semester 2

Mandatory	
Module Code	Module Title
MKTG H2710	Marketing Mix
DSGN H2701	Web Design Methods
COMM H2701	Media and Communications
STUD H2701	Creative Studio 1 (Part 2 of 2)

Stage 3 / 60 ECTS / Semester 1

Mandatory	
Module Code	Module Title
STUD H3701	Creative Studio 2 (Part 1 of 2)
DSGN H3701	User Interface and Experience Design
MKTG_1	Marketing Management
DEVL H3701	Web Development

Stage 3 / 60 ECTS / Semester 2

Mandatory	
Module Code	Module Title
DSGN H3702	Information Design
DSGN H3703	Professional Design Practice
CULT H3707	Socially Engaged Practice
STUD H3701	Creative Studio 2 (Part 2 of 2)

Stage 4 / 60 ECTS / Semester 1

Mandatory	
Module Code	Module Title
STUD H4701	Creative Studio 3 (Part 1 of 2)
DSGN H4707_1	Entrepreneurship
DIGT	Digital Marketing

Stage 4 / 60 ECTS / Semester 2

Mandatory	
Module Code	Module Title
DSGN H4701	Web Design
STUD H4701	Creative Studio 3 (Part 2 of 2)

Stage 4 Exit Only Award : Honours Bachelor Degree