



APPROVED

Awards			
Honours Bachelor Degree			
Mode of Delivery:		Full Time, Part Time	No. of Semesters :
			8
NFQ Level:		8	
Programme Credits:		240	
Language of Instruction:		English	
Department:		Business	

Semester Schedules

Stage 1 / Semester 1

Elective Regulation
Students must select one Elective module.

Mandatory	
Module Code	Module Title
INFO C1318	IT for Business
BUSS C1320	Quantitative Techniques 1
ECON C1315	Microeconomics
ACCT C1322	Business Financial Accounting 1

Elective	
Module Code	Module Title
COMM C1405	Communications and Academic Writing
FREN C1405	French I
GERM C1405	German I

Stage 1 / Semester 2

Elective Regulation

Students must select two electives. Students may exit at this stage of the programme with a Higher Certificate in Business (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply. ERASMUS and International students cannot take their own native first language as an elective

Mandatory	
Module Code	Module Title
MGMT C1404	Management
BUSS C1405	Quantitative Techniques 2
FNCE C1406	Macroeconomics
ACCT C1323	Business Financial Accounting 2
Elective	
Module Code	Module Title
BUSS C1406	Business Psychology 1
FREN C1406	French II
GERM C1406	German II

Stage 2 / Semester 1

Elective Regulation

One elective module must be taken. Students may not take more than one language elective. ERASMUS students may not take their own native language as an elective.

Mandatory	
Module Code	Module Title
LAWS C2400	Business Law
MKTG C2404	Introduction to Marketing
BUSS C2404	Business Applications 3
MKTG C2404	Human Resource Management 1
Elective	
Module Code	Module Title
BUSS H2304	Business Psychology 2
FNCE C2402	Intermediate Financial Accounting 1
FREN C2405	French III
GERM C2405	German III

Stage 2 / Semester 2

Elective Regulation

Students must select two Elective modules. ERASMUS and International Students cannot take their own language as an elective. Students cannot take more than one language as an elective.

Mandatory	
Module Code	Module Title
ACCT C2349	Business Management Accounting
MGMT C2328	Supply Chain Management
ECON C2310	Macroeconomy of Ireland
MKTG C2315	Contemporary Marketing Practice
Elective	
Module Code	Module Title
FNCE C2319	Intermediate Financial Accounting 2
MGMT H2312	Human Resource Management 2
BUSS H2314	Business Applications 4
FREN H2317	French IV
GERM H2315	German IV

Stage 3 / Semester 1

Elective Regulation

Students choose 1 elective in semester 5

Mandatory	
Module Code	Module Title
CULT C3303	International Business Culture
BUSS H3001	Organisational Behaviour 1
FNCE C3323	Business Finance
MKTG C3323	Global Market Assessment and Selection
Elective	
Module Code	Module Title
MGMT C3364	Contemporary Issues In HRM
BUSS C3330	Business Information Systems 1
ECON C3316	Managerial Economics
BUSS H3004	Business English 1
PURC C3312	Purchasing and Supplier Management

Stage 3 / Semester 2

Elective Regulation

International or EU students not completing the work placement can take the GE1 - Business Internship Project, OB2, Global Marketing Strategy and Business English 2.

Group Elective 1	
Module Code	Module Title
PROJ C3313	Business Internship Project
BEHV C4307	Organisational Behaviour 2
STGY C4310	Global Marketing Strategy
LANG C3309	Business English 2

Elective	
Module Code	Module Title
WKPL C3315	Work Placement

Stage 4 / Semester 1

Elective Regulation
Students must select one elective module for semester 7 .

Mandatory	
Module Code	Module Title
BUSS C4325	International Business
ECON C4306	The Global Economy 1
MGMT C4328	Strategic Financial Management
BUSS	Applied Business Solutions (Part 1 of 2)
STGY C4306	Strategic Analysis
Elective	
Module Code	Module Title
DEVL C4313	Enterprise Development I
INDL C4310	Industrial Relations 1
LOGI C4304	Global Logistics
MKTG C4807	Sustainable Marketing
INFO	Business Information Systems 2

Stage 4 / Semester 2

Elective Regulation

Students must select two elective modules for semester 8

Mandatory	
Module Code	Module Title
ECON C3322	The Global Economy 2
STGY C4311	Strategic Positioning
BUSS	Applied Business Solutions (Part 2 of 2)
Elective	
Module Code	Module Title
INDL C4313	Industrial Relations 2
BEHV C4307	Organisational Behaviour 2
FNCE C4307	Corporate Finance
STGY C4310	Global Marketing Strategy
MKTG C4320	New Product Innovation
ECON C4309	Enterprise Development II
MGMT C4333	Global Supply Chain Management
BUSS H3006	Strategic Service and CX Excellence
BUSS H3005	Business Information Systems 3
MGMT C3329	Corporate Social Responsibility
LAWS H4313	Corporate Governance - Private Companies