



APPROVED

Awards	
Ordinary Bachelor Degree	
Mode of Delivery:	Full Time, Part Time, ACCS
No. of Semesters :	6
NFQ Level:	7
Programme Credits:	180
Language of Instruction:	English
Department:	Business

Semester Schedules

Stage 1 / Semester 1

Elective Regulation

Students must select one elective module(s) of 5 ECTS. ERASMUS and International students cannot take their own native /first language as an elective.

Mandatory	
Module Code	Module Title
INFO C1318	IT for Business
ECON C1315	Microeconomics
BUSS C1320	Quantitative Techniques 1
ACCT C1322	Business Financial Accounting 1

Elective	
Module Code	Module Title
COMM C1405	Communications and Academic Writing
FREN C1405	French I
GERM C1405	German I

Stage 1 / Semester 2

Elective Regulation

Student must select one elective of 5 credits (ECTS). ERASMUS and International students cannot take their own native /first language as an elective.

Mandatory	
Module Code	Module Title
MGMT C1404	Management
FNCE C1406	Macroeconomics
BUSS C1405	Quantitative Techniques 2
ACCT C1323	Business Financial Accounting 2
Elective	
Module Code	Module Title
BUSS C1406	Business Psychology 1
FREN C1406	French II
GERM C1406	German II

Stage 2 / Semester 1

Elective Regulation

Student must select elective modules totaling 10 ECTS. ERASMUS and International students cannot take their own native /first language as an elective.

Mandatory	
Module Code	Module Title
LAWS C2400	Business Law
MKTG C2404	Introduction to Marketing
BUSS C2404	Business Applications 3
MKTG C2404	Human Resource Management 1
Elective	
Module Code	Module Title
FNCE C2402	Intermediate Financial Accounting 1
BUSS H2304	Business Psychology 2
FREN C2405	French III
GERM C2405	German III

Stage 2 / Semester 2

Elective Regulation

Students must take one Elective module. ERASMUS and International students cannot take their own native /first language as an elective.

Mandatory	
Module Code	Module Title
ACCT C2349	Business Management Accounting
MGMT C2328	Supply Chain Management
ECON C2310	Macroeconomy of Ireland
MKTG C2315	Contemporary Marketing Practice
Elective	
Module Code	Module Title
BUSS C2404	Business Applications 3
MGMT H2312	Human Resource Management 2
FNCE C2319	Intermediate Financial Accounting 2
FREN H2317	French IV
GERM H2315	German IV

Stage 3 / Semester 1

Elective Regulation

Students must take one Elective module of 5 credits. ERASMUS and International students cannot take their own native /first language as an elective.

Mandatory	
Module Code	Module Title
MGMT C3364	Contemporary Issues In HRM
MGMT C3338	People Management Functions
LAWS	Employment Law for HRM
BUSS H3001	Organisational Behaviour 1
BUSS C3330	Business Information Systems 1
Elective	
Module Code	Module Title
MKTG C3321	Marketing for Services
ECON C3316	Managerial Economics
PURC C3312	Purchasing and Supplier Management
FNCE C3323	Business Finance
BUSS H3002	Operations Management for Business
FREN C3310	French V
GERM C3311	German V

Stage 3 / Semester 2

Elective Regulation

Please note Work Placement is a mandatory component, however, should the student not be able to take up a work placement in exceptional circumstances, they will need to take the Group Elective 1 (GE1), by taking the Business Internship Project (15 credits) and 15 credits from the remaining electives. Students may exit at this stage of the programme with a Bachelor of Business (Ordinary) in Human Resource Management (Embedded Award) provided they have achieved the required learning outcomes. Academic regulations apply.

Mandatory	
Module Code	Module Title
WKPL C3315	Work Placement
Group Elective 1	
Module Code	Module Title
PROJ C3313	Business Internship Project
ECON C3322	The Global Economy 2
FNCE C4307	Corporate Finance
BUSS H3005	Business Information Systems 3
ECON C4309	Enterprise Development II
MGMT C4333	Global Supply Chain Management
MKTG C4320	New Product Innovation
BUSS H3006	Strategic Service and CX Excellence