

Module Title:	Production Co-ordination
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Lectures, tutorials, screenings, workshops and practicals.
Module Aim:	To equip students with the knowledge & skills to manage and co-ordinate media productions.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate in-depth knowledge of the roles and responsibilities in various media productions.
LO2	Develop communication skills relevant to media productions.
LO3	Demonstrate the necessary skills to plan, troubleshoot & communicate throughout key phases of media production.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Introduction Types of media productions (studio, location, newsgathering, live broadcasts, outside broadcasts). Roles & responsibilities.
Research & Production Planning Planning processes for various media productions.
Productions Planning & running productions for different media (radio, TV, film).
Communication Effective communication within production teams, with contributors and with the public.
Case Studies Case studies of various production scenarios (e.g. Outside Broadcasts, field production, live productions).

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Demonstrate planning skills relevant to media productions.	1,3	30.00	n/a
Practical/Skills Evaluation	Demonstrate the skill to communicate essential information during media productions.	2	30.00	n/a
Practical/Skills Evaluation	Demonstrate co-ordinating and trouble-shooting skills during media productions.	1,2,3	40.00	n/a

No Project
No Practical
No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.00
Practicals	Every Week	3.00
Independent Learning	Every Week	2.00
Total Hours		6.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	6	Elective
CW_EETVM_D	Bachelor of Science in TV and Media Production	6	Mandatory