

Module Title:	Business Dissertation
Language of Instruction:	English
Credits:	10
NFQ Level:	8
Module Delivered In	1 programme(s)
Teaching & Learning Strategies:	The Project provides the student with the opportunity to engage in critical and independent learning. The student is guided by the supervisor, but essentially is provided the opportunity to engage in self-motivated, independent research.
Module Aim:	To consolidate and integrate the students' knowledge, skills and competences across the range of subject areas. To provide students with the opportunity to complete a research-based project of 15,000 words in length at a maximum. To reflect specific areas of interest to the student with a practical element to reinforce educational/industrial linkages.

Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Plan, design and implement a project from the initial problem definition in a research proposal, to the presentation of results in a completed project.
LO2	Discuss the research context including the cultural, political, legal, economic and practical issues.
LO3	Review the literature in various business fields and be able to identify and extract information as appropriate.
LO4	Demonstrate the ability to apply the tools of quantitative and/or qualitative research and analysis.
LO5	Objectively and critically evaluate research findings.

Pre-requisite learning
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>
No recommendations listed
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>
No requirements listed

Module Content & Assessment

Indicative Content

Module Content & Assessment

Interdisciplinary Project carried out on behalf of a company to identify solutions to a particular issue, problem or problems or focusing on a particular theoretical issue. Each student will be assigned a Project Supervisor for the module. Each project topic will be agreed upon after consultation between the student, the supervisor and a client company. The student and supervisor will meet up at regular intervals during the academic year to discuss progress, deal with any issues or problems which may arise, and ensure that the work is progressing satisfactorily. A record will be kept of all meetings between the student and the supervisor. Each student will be provided with Interdisciplinary Project Guidelines at the commencement of the module which gives the specific details on the requirements for the Project. Each completed Project will be read and marked separately by two supervisors, to ensure that a consistent standard is maintained across each Project.

Assessment Breakdown

%

Project

100.00%

No Continuous Assessment

Project

<i>Assessment Type</i>	<i>Assessment Description</i>	<i>Outcome addressed</i>	<i>% of total</i>	<i>Assessment Date</i>
Project	Interdisciplinary Project carried out on behalf of a company to identify solutions to a particular issue, problem or problems or focusing on a particular theoretical issue.	1,2,3,4,5	100.00	Sem 2 End

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Tutorial	Every Week	0.25
Independent Learning	15 Weeks per Stage	4.80
Total Hours		72.25

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Tutorial	Every Week	0.12
Independent Learning Time	15 Weeks per Stage	2.40
Total Hours		36.12

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BWBUS_B	Bachelor of Business (Honours) Options: in Business or Digital Marketing	7	Mandatory