Module Title:	Radio Broadcasting
Language of Instruction:	English

Credits:	10

NFQ Level:	7

Module Delivered In	1 programme(s)

Teaching & Learning Strategies:	experiential learning; flipped classroom; showcases; lecture; learning through creation; reflection on contexts and own practice

Module Aim:	The aim of this module is to bring learners to a high level of competency in broadcast audio production, pre-production and post-production with elements of radio broadcast history and a knowledge of the radio and podcast firmament through which learners can understand their own practice.

Learning Outcomes
On successful completion of this module the learner should be able to:

LO1	pre and post produce audio pieces for broadcast
LO2	show competency in audio story craft
LO3	understand the current and historical contexts of radio broadcasting
LO4	Use radio and audio theory to underpin their practice

Pre-requisite learning
Module Recommendations   *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules   *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements   *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

Module Content & Assessment

Indicative Content
Story Craft Recognising and sourcing stories - Setting stories up: pre-production - Soundscapes - Modes of storytelling for audio broadcasting
Audio Skills technical skills related to recording audio; storing audio; editing audio; broadcasting audio
Broadcast Management Record-keeping - Consent forms - Ethical behaviours - Storing material - Post-production
Broadcast context History of radio in Ireland - Current audio broadcasting landscapes

Assessment Breakdown	%
Practical	100.00%

No Continuous Assessment

No Project

Practical				
Assessment Type	*Assessment Description*	*Outcome addressed*	*% of total*	*Assessment Date*
Practical/Skills Evaluation	Learner will pre- post and produce 2 X radio pieces for broadcast	1,2	80.00	n/a
Practical/Skills Evaluation	Learner will produce an audio piece that reflects on the experience of making radio in the context of the audio broadcast climate, past and present.	1,2,3	20.00	n/a

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

JOUR C3805: Radio Broadcasting

Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Studio Based Learning	Every Week	6.00
Independent Learning Time	Every Week	6.00
	Total Hours	12.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_DPCCS_B	Bachelor of Arts (Honours) in Content Creation and Social Media	5	Mandatory