

<b>Module Title:</b>	Management 5 for Accounting
<b>Credits:</b>	5
<b>NFQ Level:</b>	6
<b>Module Delivered In</b>	No Programmes
<b>Module Aim:</b>	The aim of this module is to give an introduction to the discipline of management. The students will trace the history of management thought, examine the development of Irish Industrial policy, the current business environment, the key managerial roles and discuss contemporary issues relating to entrepreneurship and management of change.
<b>Learning Outcomes</b>	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Identify and appraise the various theories of management
LO2	Demonstrate a knowledge of the key managerial roles
LO3	Describe and appraise the contemporary issues in management.
<b>Pre-requisite learning</b>	
<b>Module Recommendations</b> <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b> <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b>	
No Co-requisite modules listed	
<b>Requirements</b> <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

**Module Content & Assessment**

**Indicative Content**

**Introduction to Management**

• Nature and Importance of Management • The Functions of Management • Management Levels • Management Skills • The Irish Context

**History of Management Thought**

• Early Management Thought • The Industrial Revolution • The Classical Approaches • Modern Approaches

**The Business Environment**

• The Macro Environment • The Task Environment • Competitive Analysis • Managing the External Environment

**Planning**

• Nature and Importance of Planning • Types of Plans • The Corporate Planning Process • Management by Objectives

**Organisational Structure and Design**

• Nature and Importance of Organising • Components of Organisational Structure • The Mintzberg Framework • New Forms of Organisational Structure

**Leadership & Motivation**

• Leadership Vs Management • Leadership schools of thought • Content theories of motivation • Process theories of motivation • Motivation and pay • Motivation and design of work

**Control**

• Nature and Importance of Control • The Control Process • Types of Control • Characteristics of Effective Control • Methods of Control • Financial Controls • Non-Financial Controls

**Entrepreneurship and Small Business**

• Traits of the Entrepreneur • Defining Entrepreneurship • The Climate for Enterprise • State Industrial Policy • Support Agencies for Enterprise • The Small Business Sector • Sources of New Products/Service Ideas • Feasibility Studies and Business Planning

Assessment Breakdown	%
Continuous Assessment	30.00%
End of Module Formal Examination	70.00%

**Continuous Assessment**

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Two written assessments in Term 1	1,2	15.00	n/a
Project	An individual project and presentation in Term 2	2,3	15.00	n/a

No Project

No Practical

**End of Module Formal Examination**

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	End-of-Semester Final Examination	1,2,3	70.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	2.00
Independent Learning Time	Every Week	1.50
Total Hours		3.50

<b>Workload: Part Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	0.75
Independent Learning Time	Every Week	1.75
Total Hours		2.50

