

# MEDI H3603: TV Studio Production II

Module Title:		TV Studio Production II		
Language of Instruction:		English		
Credits:	15			
NFQ Level:	7			
Module Delivered In		No Programmes		
Teaching & Learning Strategies:		A combination of tutorials, demonstrations, workshops and screenings will be implemented to advance t skills and knowledge of the student.		
Module Aim:		As the television production process is generally standard, students learn and advance knowledge by progressively doing. The aim of this module is to strengthen and improve the students' skills and ability to work competently and coherently as part of a production team and to build on the skills developed in TV Studio Production I.		

Learning Outcomes			
On successful completion of this module the learner should be able to:			
LO1	Demonstrate enhanced technical know-how and skills in operating studio equipment, exploring differing genres and production subject matter.		
LO2	Apply a wider understanding of the administrative side of production through comprehensive, accurate production files.		
LO3	Show strengthened awareness and know-how of the differing roles in both editorial and technical functions in studio based productions.		
LO4	Employ enhanced production planning, management and scheduling skills.		
LO5	Comprehensively devise, formulate and pitch production ideas to an acting commissioning editor.		
LO6	Demonstrate enhanced ability to critically evaluate the production processes, the completed production and their role within it through reflective writing.		

### Pre-requisite learning

**Module Recommendations**This is prior learning (or a practical skill) that is recommended before enrolment in this module.

No recommendations listed

Incompatible Modules
These are modules which have learning outcomes that are too similar to the learning outcomes of this module.

No incompatible modules listed

### Co-requisite Modules

No Co-requisite modules listed

**Requirements**This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

TV Studio Production I



#### MEDI H3603: TV Studio **Production II**

#### **Module Content & Assessment**

#### Indicative Content

### **Module Content & Assessment**

This module differs from that of TV Studio Production I in the standard of programme produced. The quality of all elements of production, both editorial and technical, is expected to be more elevated with particular emphasis and attention on programme content. The productions will be of longer duration – therefore more difficult to develop, prepare and record 'As Live'. Other restraints will also be put on production to enhance the students' editorial and technical abilities. Throughout this module, the student can expect: • Advance existing editorial, production and technical skills. • Further develop conceptual understanding of the production processes and wider production contexts. Formulation and pitching of ideas of studio based programmes to a commissioning editor. • Record 'As Live' varying television content of specified durations for clearly identified audiences. • Concepts: Must be ambitious for level of expertise. • Sourcing of talent and contributors specified durations for clearly identified addierices. • Concepts: Must be ambitious for level of expertise. • Sourcing of talent and contributors from outside the institute is encouraged and expected. • Scripts / Screenplays / Storyboards / Running Orders / Camera Cards / Shot Decision Lists: How closely they're followed. • Serious emphasis on the timing of different segments. • Quality, number and placement of VTs throughout production. • Standard and quality of set design and build. • Number of sets involved. • Number and speed of camera cuts. • Prepare, manage and produce a professional and comprehensive production file of their work. • Assess the processes, the completed production and their role within through reflective, critical analysis.

## **Practical studio workshops, demonstrations and recordings** Advanced practical applications - both editorial and technical.

#### Content for production

Enhanced preparation of production documentation and technical execution of live recordings.

#### Target audience

Enhanced understanding of intended / target audience and viewing platforms.

#### Talent and contributors

Sourcing of talent and contributors from outside the institute is expected. This gears the student toward sourcing, preparing and working with actors and credible contributors in production.

#### Preassembled inserts

Advanced production values of prerecorded material (filmed or graphics)

#### **Critical Analysis**

Students cognitively learn from assessing their productions and their role within through reflective, critical analysis.

Assessment Breakdown	%
Continuous Assessment	30.00%
Project	70.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Continuous Assessment	1,2,3,4,5	20.00	Sem 1 End
Other	Group Participation	1,3	10.00	Every Week

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Group Presentation (pitch)	2,4,5	10.00	Week 20
Project	Group Production	1,2,3,4,5	40.00	Sem 2 End
Project	Group Froduction File	2,3,4,5	10.00	Sem 2 End
Project	Individual Evaluation (2000 words)	2,3,4,6	10.00	Sem 2 End

No Practical
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No End of Module Formal Examination



# MEDI H3603: TV Studio Production II

## Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Studio Based Learning	Every Week	4.00
Lecture	Every Week	1.00
Independent Learning	Every Week	5.00
	Total Hours	10.00