

Module Title:	Radio Production
Language of Instruction:	English
Credits:	10
NFQ Level:	8
Module Delivered In	No Programmes
Teaching & Learning Strategies:	A combination of practical demonstrations, workshops, listening sessions, tutorials and group discussion/critique will be implemented.
Module Aim:	The aim of this module is to provide the student with the practical skills and editorial knowledge involved in the processes and execution of radio programming.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Understand the technical, editorial and theoretical skills involved in radio studio operations.
LO2	Determine how creative, technical and administrative skills combine to produce radio programmes.
LO3	Identify the importance of ethical standards and codes of practice in the development and the execution of radio programmes.
LO4	Apply skills and knowledge to varying programme content.
LO5	Analyse and evaluate the processes, the finished transmission/recording and their role within through reflective critical analysis.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Content

Students will learn the concepts, procedures and technical skills required to produce radio studio programming and content. Through hands-on practical workshops, listening sessions, demonstrations and tutorials, students will develop the basic technical skills necessary to operate and master broadcast equipment in the studio environment. Production work is a group activity and students will be expected to achieve a solid grounding in both editorial and technical areas. During this module, the student will: • Analyse and apply knowledge to a wide range of radio content. • Apply know-how and practice in the art of writing and designing content for radio. • Understand the importance of ethics, objectivity, impartiality, fairness and codes of practice. • Identify and assume the roles of producer and studio personnel/crew. • Conceive, formulate and experiment with ideas and experience the processes of communicating messages using aural codes in radio production. • Competently and safely operate equipment in the studio environment. • Work competently and coherently as a production group. • Prepare, compile and produce comprehensive production files of their work. • Execute pre-recorded and 'As-Live' radio programmes of specified content and duration for a clearly identified demographic. • Assess the processes, the completed production/content/transmission and their role within through reflective, critical analysis.

Practical studio workshops, demonstrations, tutorials and recordings

Students will learn hands on practical skills in operating radio studio equipment.

Listening sessions, presentations and group critique/discussion

Students will listen, analyse, discuss, present and debate varying radio production content.

Codes of practice

Students analyse the importance of objectivity, impartiality and fairness in radio programming.

Production

Students will learn to conceive and formulate ideas and draft production content and scripts for varied radio programmes.

Critical Analysis

Students cognitively learn from assessing their productions and their role within through reflective, critical analysis.

Assessment Breakdown	%
Continuous Assessment	40.00%
Project	60.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Operations & Content	1,2,3,4	40.00	Every Week

Project

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Production	1,2,3,4	40.00	Every Week
Project	Production File	2,3,4	10.00	Sem 2 End
Project	Critical Evaluation	5	10.00	Sem 2 End

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Studio Based Learning	Every Week	4.00
Independent Learning	Every Week	4.00
Total Hours		8.00

