

Module Title:	Role of the Front Line Manager
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	No Programmes
Teaching & Learning Strategies:	Lectures Problem Based Learning Case Studies
Module Aim:	This module aims to introduce students to Management. It describes the nature of Management and analyses the business environment within which all organisations operate. Principle management theorists contributions are described and evaluated. Guidelines are described in the terms of starting a business. Finally in this module the key current management challenges are recognised and explained.

Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Explain the role of the manager and the nature of management.
LO2	Describe the contribution of key management writers and be able to critically comment on the theories.
LO3	Describe the context of management in terms of the business environment and apply this knowledge to business situations.
LO4	Demonstrate a practical basic knowledge of what is involved in setting up a new business.
LO5	Demonstrate an awareness of current management issues including an awareness of the role of ethics and social responsibility in business

Pre-requisite learning
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>
No recommendations listed
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>
No requirements listed

Module Content & Assessment

Indicative Content
An Introduction to Management Definitions of Management An introduction to the functions of management Levels of management Management Skills
Contributors to Management Theory Classical Management Theories Modern Management theories Critical comment on management theories The Business Environment Definition of the Business Environment The Task Factors The Macro Factors PEST Analysis The importance of understanding the Business environment
Entrepreneurship and Small Business The small Business Sector Sources of New Product/Service Ideas An introduction to the feasibility Study An outline of the Business Plan Support agencies for new and existing enterprises
Current Management Issues An introduction to ethics and social responsibility in business An introduction to factors forcing organisational change

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	There will be one continuous assessment self directed research project. This formative assessment will require participants to integrate their learning into a work based context.	1,2,3,4,5	100.00	Week 6

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

