

Module Title:	Design Practice & Professional Development
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	No Programmes
Teaching & Learning Strategies:	The teaching strategy uses is studio-based and student-centred and follows a problem-solving pedagogy. The learning strategy uses individual and group/team based assignment, presentation, facilitated peer-to-peer critique, e-Learning, supported by seminar/workshop sessions, resulting in the development of a portfolio of resource materials.
Module Aim:	The aim of the module is to enable entry-level learners gain the necessary knowledge, skills and competency in written, verbal and interpersonal communication, and to act in a appropriate manner in a business context. The aim is to support learners in reflective practice, ownership and responsibility, and to engage in the process of personal, academic and professional development. The aim is to guide learners in the production of a comprehensive EDU+ work/academic experience plan; to be executed in Stage 2 of the programme.

Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Interpret established codes of professional procedure and practice for application within own design and professional practice.
LO2	Appraise behaviours, mannerisms, strategies and styles in interpersonal communication, used in a variety of contexts, and differentiate use and application between informal and formal settings.
LO3	Select and apply appropriate protocols in various contexts for writing, messaging and presenting ideas and meanings.
LO4	Establish and maintain a documentation folio system for reference.
LO5	Assess performance and provide self-reflective review and constructive peer feedback critique.
LO6	Use a selection of tools and strategies to identify personal and professional deficits to address through a formal development planning approach.

Pre-requisite learning
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>
No recommendations listed
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>
No requirements listed

Module Content & Assessment

Indicative Content

Professional Ethical Compliance

Scoping of academic, professional body & statutory protocols, procedures & codes of conduct for academic & professional ethics, integrity & work practice. Source documents, evaluate, synthesise and summarise. (e.g. Institute Policy & Procedures, designCORE Handbook, IDI Code of Professional Conduct, statutory regulation)

Interpersonal Communication

Communication strategy, business protocols (greetings/salutations), personal presentation, voice projection, tone & tempo, body language & gesture, signalling, decoding nonverbal language, control behaviours/strategies, empathy & feedback.

Business & Technical Documentation & Communique

Report formatting, formal business letter format & writing style, business electronic communications, blogs, professional telephone & oral communication protocol, business & professional etiquette.

Reflective & Critique Practice

Maintaining a research journal & documentation and use sectional & notation practice. Strategies for reflective & review process. Constructive peer feedback process & language. How to identify of key learning and future development needs.

Professional Development: Situation Analysis

Using SWOT analysis techniques to assess personal & professional characteristics, capacities, attitude & behaviours. Stating achievements & ambitions. Stating & prioritising aims & objectives professional development.

Professional Development: Strategy & Evaluation

Research of EDU+ work or academic experience which address identified needs, aims & objectives. Identify strategies to address needs & evaluate. Benefit analysis and risk assessment.

Professional Development: Execution in Planning & Budgeting

Communication & negotiation with participant partner agency/institution/associated stakeholders. Benefit analysis and risk assessment for plan all stages and eventualities. Frame a comprehensive finance and budgeting plan.

RESOURCE (physical):

An open space with flexible furniture allowing learners to engage and interact in small peer-to-peer critique/review following a studio-based learning pedagogy.

RESOURCE (ancillary):

Flexible & movable furniture, computing facilities, business software (MS Suite), printing resource, video & sound capture equipment.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Portfolio	Arch-lever folder of professional compliance documentation; and summary sheets for each.	1,3,4	10.00	Week 6
Practical/Skills Evaluation	Video Role-play: interpersonal communications with peer critique and tutor evaluation & role-play protocols.	2,5,6	10.00	Week 10
Portfolio	Folio of formal business written communique and documentation work samples.	1,3,4,5,6	10.00	Week 14
Project	Project Charter/team-contract (linked with P4), with post-project peer review/evaluation.	2,3,4,6	10.00	Week 19
Written Report	EDU+ Professional Development Plan and mapping to learning & development needs.	3,4,5,6	30.00	Week 29
Oral Examination/Interview	Progression Interview on design & professional compliance, communication practice, and defense of Professional Development Plan.	1,2,3,4,5,6	20.00	Week 30
Reflective Journal	Reflective Practice: self-appraisal of key attributes and behaviors in design communication, interaction, presentation key learning & approach.	2,5,6	10.00	Week 30

No Project

No Practical

No End of Module Formal Examination

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Studio Based Learning	Every Week	3.00
Studio Based Learning	Every Week	2.00
Total Hours		5.00

