

Module Title:	Management
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	No Programmes
Teaching & Learning Strategies:	Learners will be exposed to theory and practice of management through exposure to and study of academic materials (texts, journals etc.) and industry practice materials (case studies, live case examples, industry reports etc.). Classes will be tutorial in nature where learners will be expected to actively engage with module materials (online & offline), problem solving exercises and participate in class discussion and debate. Learners will be encouraged to self-reflect.
Module Aim:	This module aims to introduce learners to the study of management and the application of a broad array of management theories and practices.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate a knowledge and application of the key functions of management
LO2	Identify and apply key management theories, tools and techniques
LO3	Evaluate the forces that exist in the business environment
LO4	Demonstrate an awareness of current management issues
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Introduction to Management (5%)

Definition of management; Introduction to functions; levels of management; roles, skills & characteristics; types of organisations

Contributors to Management Theory (5%)

Management theories; critical comment on managerial theories

The Business Environment (5%)

Importance of understanding the business environment; definition of business environment; macro & task forces, analysis tools

Planning and Decision Making (10%)

Definitions of planning; Mission, vision & objectives; Levels of planning; Strategic planning process; The decision making process; Management by Objectives; Barriers to planning

Leading and Leadership (10%)

Definitions of leadership; Introduction to theories of leadership; introduction to leadership styles & management; Leading individuals & teams

Organising and Controlling (10%)

Organising defined; Organisational structures; Nature & purpose of control; Types of organisational control

Human Resource Management (15%)

Define human resources management; HRM processes & activities; Psychological contract

Business Communications (10%)

Define communication; Purpose & importance for effective management; Communication Process; Barriers to effective communication; Types of Communication

Culture (5%)

Define culture; Cultural characteristics; Cultural web

Quality (10%)

Quality defined; Service quality; Importance of Quality; Dimensions & Measurement of Quality

Motivation (5%)

Define motivation; Describe concepts/theories of motivation; Individual & group behaviour

Entrepreneurship and Small Business (5%)

Start-up ventures; Supports; Basic outline of business plan

Current Management Issues (5%)

Ethics & social responsibility; Managing change; Workplace diversity; Globalisation

Assessment Breakdown

%

Continuous Assessment

30.00%

End of Module Formal Examination

70.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, reflection, project (business plan), presentation, but is not limited to these formats. Assessments will be group and individual in nature and will take place in Term 1 and in Term 2.	1,2,3	30.00	n/a

No Project

No Practical

End of Module Formal Examination

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Three hour written exam	1,2,3,4	70.00	End-of-Semester

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	3.00
Independent Learning	Every Week	4.00
Total Hours		7.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Independent Learning	Every Week	5.50
Lecture	Every Week	1.50
Total Hours		7.00

