Module Title:	Professional Practices
Language of Instruction:	English

Credits:	5

NFQ Level:	6

Module Delivered In	No Programmes

Teaching & Learning Strategies:	The project briefs recommend a combination of teaching methods including practical instruction, case studies and role-playing as appropriate methods for students to demonstrate competence in the subject elements. A visit by a professional art administrator, curator or related practitioner would be also be endorsed by this subject programme. There will also be an opportunity for the visiting lecture programme to participate in the delivery of this subject.

Module Aim:	Students are introduced to subject elements that will equip the student with a variety of core skills for effective self-presentation. In addition they will learn how to investigate opportunities for under-graduate funding and investigate professional presentation procedures specific to visual art. It is not expected that students will already have basic correspondence, CV writing skills so practical skills in this subject include letter writing and business correspondence, applications of photographic documentation for digital and slide images and computer skills relevant to subject programme. Students are expected to attend and participate in all the formal timetabled sessions for the subject. Students are also expected to manage their directed learning and independent study in support of the subject and project aims. Subject aims: • To equip the student with practical skills for working in a variety of digital Imaging/design formats. • To introduce the student to professional standards of presentation with specific reference to visual art opportunities. • To provide the student with practical experience in producing typed correspondence and verbal presentations for visual art proposals. • To inform students of professional visual arts bodies on a national scale and to encourage the student to initiate their own research solutions in seeking funding and exhibition opportunities. • To encourage the student to be able to problem-solve in groups

Learning Outcomes
On successful completion of this module the learner should be able to:

LO1	Be able to demonstrate knowledge of the digital imaging formats suitable for making professional presentations of their work through attending workshops and presenting suitable images of their work for applications catalogues etc
LO2	Be able to indicate a good knowledge of appropriate correspondence formats and making applications for art opportunities through identifying an art opportunity of their own choosing and making an appropriate and valid proposal.
LO3	Be able to demonstrate an awareness of key Irish arts organizations and their potential applications within the student's own art practice through (a) Outlining and comparing information through discussion in a group
LO4	Be able to make digital image files and presentations of their work in PowerPoint Through (a) Making digital still images of artworks (b) Making PDF copy of a PowerPoint presentation containing six of the student's own artworks with correct labelling/ information. (c) Submission of full proposal for an art opportunity: residency, funding, art exhibition etc including artist's CV, reasons for applying, project proposal etc
LO5	Be able to navigate websites for art opportunities and make appropriate strategies for making applications through (a) Submission of a proposal, cv and a completed application form following a standard typed correspondence method
LO6	Have an understanding of the correct applications of typed correspondence to making effective presentation of a proposal through (a) Integrating their learning in typing skills with their research and ideas
LO7	Be able to evaluate and discriminate between art opportunities that would be of use to their practice through (a) Making a written proposal which specifies reasons why their practice would benefit from the specific art opportunity
LO8	Be able to work and learn in a variety of learning contexts through (a) Participating in role-play (b) Collaborating in groups on compiling research (c) Producing web-based research
LO9	Be able to learn from their own mistakes in an interview situation (a) Participating in an interview exercise (b) Evaluating feedback from peers (c) Participating in self-assessment

Pre-requisite learning
Module Recommendations *This is prior learning (or a practical skill) that is recommended before enrolment in this module.*
No recommendations listed
Incompatible Modules *These are modules which have learning outcomes that are too similar to the learning outcomes of this module.*
No incompatible modules listed
Co-requisite Modules
No Co-requisite modules listed
Requirements *This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.*
No requirements listed

Module Content & Assessment

Indicative Content
Professional Practices Students will be introduced to and acquire skills in digital imaging for making effective presentations of their own artwork. Subjects include investigating opportunities for under-graduate funding and the roles of various arts organizations in Ireland. Project briefs will direct the student towards creating case-study presentations, for example making an application for a residency or an open submission exhibition. For this subject module a combination of delivery methods is recommended, including practical instruction, oral presentations and role-playing in a group-learning environment.

Assessment Breakdown	%
Project	100.00%

No Continuous Assessment

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Each brief is assessed within the brief's timeframe. Each assessment will be an opportunity for the student to focus on their work and evaluate their own progress and development.	1,2,3,4,5,6,7,8,9	100.00	n/a

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
Workload Type	*Frequency*	*Average Weekly Learner Workload*
Lecture	Every Week	1.00
Independent Learning	Every Week	2.00
	Total Hours	3.00