

PROJ H3331: Business Project

Module Title: Busines			Business Project			
Language of Instruction:		n:	English			
Credits:		10				
NFQ Level:		7				
		l'				
Module Delivered In			1 programme(s)			
Teaching & Learning Strategies:			A range of teaching and learning strategies will be used. These will vary according to the particular project that is being assigned to learners. It is expected that student centred learning strategies such as EBL, PBL will be used extensively in all projects specifications.			
Module Aim:			This learner-centred module aims to allow students to develop business practice knowledge by engaging with business scenarios in an applied business project. Through this, it is envisaged that they will apply theory, synthesise knowledge and develop transferable skills. This module will facilitate students in acquiring practical business knowledge and applying knowledge acquired in other modules.			
Learning Ou	itcomes					
On successf	ul completic	on of th	his module the learner should be able to:			
LO1	Apply knowledge acquired in other modules of the programme.					
LO2	Assess business situations and problems.					
LO3	Develop and defend solutions for business problems.					
LO4	Demonstrate organizational skills for project management.		ganizational skills for project management.			
LO5	Demonstrate interpersonal, communication and presentation skills and demonstrate effective team work.		erpersonal, communication and presentation skills and demonstrate effective team work.			
Pre-requisit	e learning					
Module Recommendations This is prior learning (or a practical skill) that is recommended before enrolment in this module.						
No recommendations listed						
<i>Incompatible Modules</i> These are modules which have learning outcomes that are too similar to the learning outcomes of this module.						
No incompatible modules listed						
Co-requisite Modules						
No Co-requisite modules listed						
Requirements This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.						
Learners must have successfully completed the specified Orientation programme for the module.						



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Module Content & Assessment

Indicative Content

Indicative content

Introductory sessions and a series of workshops will be conducted on the topics relating to the specific project that is being undertaken, e.g. for an Enterprise project these workshops will introduce creative thinking techniques and opportunity recognition. A business project will form the basis for learning in the module. The project will consist of a number of components/tasks and these will be the fundamental learning blocks of the module. The tasks are carefully chosen to ensure the students meet the learning outcomes of the module. The tasks will be of variable lengths, ranging from one to several weeks, dependent on the task and the specific project. Tasks will cover a range of business disciplines, will demand specific knowledge and will enable the student to develop a relevant skill set. Each task will include the time for researching, planning, organising, decision-making, implementing, analysing and assessing. Tasks may be group or individuallybased.

Resources Various resources will be made available to learners. These will vary according to the project being undertaken.

Assessment Breakdown	%	
Project	100.00%	

No Continuous Assessment

Project								
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date				
Project	n/a	1,2,3,4,5	100.00	n/a				
No Practical								
No End of Module Formal Examination								

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Module Delivered In

Programme Code	Programme	Semester	Delivery				
CW_BBOPT_D	Bachelor of Business with Options in Management. International Business, Supply Chain Management, Marketing, Human Resource Management	3	Group Elective 1				