

Module Title:	Cultural Studies 2
Language of Instruction:	English
Credits:	10
NFQ Level:	6
Module Delivered In	No Programmes
Teaching & Learning Strategies:	Students will be encouraged to actively partake in class discussions and group work. A variety of teaching methodologies including the use of case studies, research assignments, lectures and on-site visits to historic buildings will be employed. The lecturer will act as facilitator to the students' learning process. Frequent and immediate feedback regarding any assignments should be given to students.
Module Aim:	The aims of this module are to: • To develop the students' knowledge and understanding of how our built and social heritage is embedded in the tourism sector. • To develop an awareness in students of their Culture and Heritage • To introduce students to how tourists consume, engage with and interpret Irish Heritage • To make students aware of the political and social influences that helped shape our architectural heritage.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate a knowledge and understanding of Ireland's built and social heritage
LO2	Recognise and illustrate the concept of the vernacular narrative
LO3	Identify and describe the different architectural styles most frequented in Ireland
LO4	Identify and evaluate the key important role that the built environment and vernacular tradition contributes to the tourism sector
LO5	Participate in active discussion within the group in a confident, motivated and responsible manner on matters concerning the development of Ireland's architectural and vernacular heritage.
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Vernacular customs and traditions

Regional anthropology: The idiosyncrasies underlying cultural societies. Folklore, traditional music and storytelling: The underlying messages represented in the symbolism of political, moral, and religious belief.

Buildings as a tourist attraction

Built heritage. Understanding the evolution of buildings in Ireland from medieval times to 1900. Understanding how tourists consume built heritage

Presentation

The care and presentation of cultural heritage. Using historic buildings as venues for tourism and event enterprises. Creating attractions around vernacular traditions

Assessment Breakdown	%
Continuous Assessment	50.00%
End of Module Formal Examination	50.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Presentation	Students are required to present to their colleagues a 10minute presentation on a topic relating to the Regency period in Ireland's architectural history.	4,5	5.00	n/a
Essay	Students will be required to find appropriate source material in order to compose a two thousand word research report on a topic relating to contribution that an aspect of built heritage makes to the tourism sector	1,3,4,5	25.00	n/a
Project	Students will be required to find appropriate source material in order to compose a two thousand word essay on a topic relating to the development of vernacular traditions in a given area.	1,2,3,5	20.00	n/a

No Project

No Practical

End of Module Formal Examination

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	Final Exam	1,2,3,4	50.00	End-of-Semester

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Essay	Students will be required to find appropriate source material in order to compose a two thousand word research report on a topic relating to contribution that an aspect of built heritage makes to the tourism sector	1,3,4,5	20.00	n/a
Presentation	Students are required to present to their colleagues a 10 minute presentation on a topic relating to the Regency period in Ireland's architectural history.	4,5	5.00	n/a
Project	Students will be required to find appropriate source material in order to compose a two thousand word essay on a topic relating to the development of vernacular traditions in a given area.	1,2,3,5	25.00	n/a

No Project

No Practical

End of Module Formal Examination

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	n/a	1,2,3,4,5	50.00	End-of-Semester

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	30 Weeks per Stage	3.00
Independent Learning Time	30 Weeks per Stage	4.00
Total Hours		210.00

Workload: Part Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.50
Independent Learning Time	Every Week	3.00
Total Hours		4.50

