

Module Title:	GAA Club Development
Language of Instruction:	English
Credits:	5
NFQ Level:	6
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	The learning outcomes detailed below will be achieved through the following teaching methodologies: * Lectures – communication of knowledge and ideas from the lecturer to the students; * Problem solving exercises – students will work alone or as part of a team to address various challenges; * Class discussion/debate - students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills; * E-Learning – the module will be supported by material from the GAA's learning and development portal; * Self-directed independent learning will be emphasised and encouraged – reading by students, searching the web, and looking for advice or help from others.
Module Aim:	The aim of this module is to develop students' understanding of the GAA's committee structures at all levels of the association, and their ability to contribute effectively to the development of their own Gaelic Games club.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Describe the GAA's different committee structures at club, county, provincial and national levels, and outline the composition and activities of a committee at each of these levels.
LO2	Illustrate the knowledge, skills and qualities required by a GAA club's executive committee members, to allow them to carry out their club-related activities in an efficient and effective way.
LO3	Create a detailed club audit / club plan to help improve on a GAA club's current activities
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

The GAA's committee structure

- GAA committee structures at club, county, provincial and national levels

The GAA club

- GAA club administration structures • GAA club sub-committees • GAA committee meetings and AGM

GAA club activities

- GAA club finance and fundraising • GAA club communication and public relations

GAA club roles & club officer skills and qualities

- The role, knowledge, skills and qualities required of a GAA club's executive committee members: chairperson, vice-chairperson, secretary, treasurer, registrar, officer for Irish language and culture, public relation officer, children's officer and coaching and games officer

GAA club coaching and games

- Coaching and games development in a GAA club

Auditing GAA club activity

- The purposes of auditing • The terminology of auditing • Carrying out an audit of a GAA club's coaching and games activity • Leinster GAA's 'Club Coaching Health Check' instrument • S.W.O.T analysis

Reporting an audit

- Evaluating and reporting the findings from an audit of a GAA club's current activities

Recommendations from audit finding

From Audit findings, create key recommendations to help improve a GAA club's current activities into the future.

The implementation plan

- From key recommendations, devise a proposed implementation plan of how you plan to help achieve your vision of the GAA club's future activities going forward.

GAA Club Plan

- Creation of a GAA Club • Analyses of where we are at • Analyses of where we want to get to • Plan of how we are going to get there • Roles and responsibilities

Assessment Breakdown

%

Continuous Assessment

100.00%

Continuous Assessment

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Choice 1. Carry out an audit of a GAA club's current activities. 2. Creation of a Club Nursery plan 3. Creation of a club Athletic Development plan (Word Count 2,000 max)	3	70.00	n/a
Multiple Choice Questions	Multiple choice questions on areas of GAA Club Administration	1,2	30.00	n/a

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	12 Weeks per Stage	2.00
Independent Learning	15 Weeks per Stage	6.73
Total Hours		125.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBSMC_B	Bachelor of Arts (Honours) in Sport Management and Coaching	4	Mandatory
CW_BBGAA_D	Bachelor of Arts in Sport Coaching and Business Management (GAA)	4	Mandatory