

<b>Module Title:</b>	Management 1
<b>Language of Instruction:</b>	English
<b>Credits:</b>	5
<b>NFQ Level:</b>	6
<b>Module Delivered In</b>	<a href="#">2 programme(s)</a>
<b>Teaching &amp; Learning Strategies:</b>	<p>Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various business scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.</p>
<b>Module Aim:</b>	<p>This module aims to introduce students to Management. It describes the nature of Management and analyses the business environment within which all organisations operate. Principle management theorists contributions are described and evaluated. Guidelines are described in the terms of starting a business. Finally in this module the key current management challenges are recognised and explained.</p>

Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Describe the theories and contributions made by key management writers to current management thinking and demonstrate an awareness of current management issues.
LO2	Analyse the forces in the business environment and apply to business scenarios.
LO3	Apply entrepreneurial thinking and skills.

Pre-requisite learning	
<b>Module Recommendations</b> <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
<b>Incompatible Modules</b> <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
<b>Co-requisite Modules</b> No Co-requisite modules listed	
<b>Requirements</b> <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

**Module Content & Assessment**

Indicative Content
<b>An Introduction to Management 20%</b> Definitions of Management; An introduction to management; Management roles; Levels of management; Management skills
<b>Contributors to Management Theory 20%</b> Classical management theories; Modern management theories; Critically comment on management theories
<b>The Business Environment 20%</b> Definition of the Business Environment, The forces in the business environment; Task and Macro; Competitive Analysis; The importance of understanding the business environment
<b>Entrepreneurship and Innovation 20%</b> Entrepreneurship and Intrapreneurship; Ways of getting started in business; An introduction to the feasibility study; An outline of the business plan; Support agencies for new and existing enterprises
<b>Current Management Issues 20%</b> Ethics & social responsibility; Managing change; Workplace diversity; Globalisation etc.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Other	Learners will be required to demonstrate the achievement of the learning outcomes through continuous assessment work. This work may take the form of an essay, exam, project, MCQ test, but is not limited to these formats.	1,2,3	100.00	Ongoing

No Project

No Practical

No End of Module Formal Examination

**SETU Carlow Campus reserves the right to alter the nature and timings of assessment**

**Module Workload**

<b>Workload: Full Time</b>		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	3.00
Independent Learning Time	Every Week	6.00
Total Hours		9.00

**Module Delivered In**

Programme Code	Programme	Semester	Delivery
CW_BBLAW_B	<a href="#">Bachelor of Business (Honours) in Business with Law</a>	3	Mandatory
CW_BBLAW_C	<a href="#">Higher Certificate in Business with Law</a>	3	Mandatory