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| Module Title: | Dissertation |
| Language of Instruction: | English |
| Credits: | 10 |
| NFQ Level: | 8 |
| Module Delivered In | 3 programme(s) |
| Teaching & Learning Strategies: | The module aims to develop, not just theoretical knowledge, but also practical competence in research skills. The teaching & learning strategy is thus very practical and applied in nature including supervision support for the learners. Research Methods will be delivered in semester 1 along with appointment of supervisors. Workshops / tutorials will be delivered to support learners across both semesters. |
| Module Aim: | The aim of this module is to develop the learner's knowledge, skills, and competency in the field of research: to develop a deeper understanding of the methodologies of business research and build skills in the areas of literature review, research methodology design, implementation, analysis & reporting. |
| Learning Outcomes | |
| <i>On successful completion of this module the learner should be able to:</i> | |
| LO1 | Write a critically focused literature review. |
| LO2 | Prepare a research proposal with clearly defined research question and research objectives. |
| LO3 | Justify their choice of research methodology and ensure an ethical approach throughout the research process. |
| LO4 | Produce and communicate an academic dissertation to a professional standard. |
| LO5 | Liaise with their academic supervisor and research participants in a professional manner, maintaining records throughout the process. |
| Pre-requisite learning | |
| Module Recommendations | |
| <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i> | |
| No recommendations listed | |
| Incompatible Modules | |
| <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i> | |
| No incompatible modules listed | |
| Co-requisite Modules | |
| No Co-requisite modules listed | |
| Requirements | |
| <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i> | |
| No requirements listed | |

Module Content & Assessment

Indicative Content

Research Design

Definition & purpose of research; research approaches; identifying a research problem; research topic generation; defining research questions and objectives; methodological strategy; writing a research proposal, ethics in research.

Literature Review

Literature search; literature review process; citing and referencing your literature; managing your literature, digital literacy for research.

Data Collection & Analysis

Data collection & analysis methods; sampling; primary and secondary sources; quantitative and qualitative data collection & analysis; research & netnography; presentation of findings analysis.

Communicating Research

Structure of research project, writing style, Harvard Referencing System, dissemination of research.

Assessment Breakdown

%

Project

100.00%

No Continuous Assessment

Project

| <i>Assessment Type</i> | <i>Assessment Description</i> | <i>Outcome addressed</i> | <i>% of total</i> | <i>Assessment Date</i> |
|------------------------|--|--------------------------|-------------------|------------------------|
| Project | Learners are required to complete an academic dissertation on a topic related to their studies. Learners will be required to submit a number of deliverables to their academic supervisor across the year including: literature review; research proposal; research methodology; primary research findings; reporting / communicating final dissertation. Formative & summative feedback will be provided. | 1,2,3,4,5 | 100.00 | Sem 2 End |

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

| Workload: Full Time | | |
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| <i>Workload Type</i> | <i>Frequency</i> | <i>Average Weekly Learner Workload</i> |
| Contact Hours | Every Week | 1.50 |
| Lecturer-Supervised Learning (Contact) | Every Week | 0.25 |
| Independent Learning Time | Every Week | 7.00 |
| Total Hours | | 8.75 |

Module Delivered In

| Programme Code | Programme | Semester | Delivery |
|----------------|---|----------|-----------|
| CW_DPCCS_B | Bachelor of Arts (Honours) in Content Creation and Social Media | 7 | Elective |
| CW_BBSMC_B | Bachelor of Arts (Honours) in Sport Management and Coaching | 7 | Mandatory |
| CW_BBSBC_B | Bachelor of Arts (Honours) in Sport, Business and Coaching | 7 | Mandatory |