

# MGMT C4333: Global Supply Chain Management

Module Title:			Global Supply Chain Management		
Language of Instruction:		n:	English		
Credits: 5		5			
Orealts.		<u> </u>			
NFQ Level:		8			
Module Del	ivered In		9 programme(s)		
Teaching & Learning Strategies:			Lectures - communication of knowledge and ideas from the lecturer to the student. Problem Solving Exercises - student will work as part of a team and will work together to resolve various legal scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-Direct Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.		
Module Aim:			The aim of the module is to allow the student to develop an appreciation of the issues to be addressed whe dealing with the complexities of managing global supply chains.		
Learning O	Learning Outcomes				
On successi	ful completio	n of th	his module the learner should be able to:		
LO1	LO1 Summarise the forces of globalisation and assess how these impact on the firms supply chain and distribution channel.		forces of globalisation and assess how these impact on the firms supply chain and distribution channel.		
LO2	Assess an with these		que the various views on supply chain risk, vulnerability, agility and sustainability and devise strategies to deal		
LO3	O3 Explain and apply the SCOR model to the design of internal and external supply chain configurations and performance measurement.				
Pre-requisit	te learning				
Module Red This is prior			ctical skill) that is recommended before enrolment in this module.		
No recomme	No recommendations listed				
	Incompatible Modules These are modules which have learning outcomes that are too similar to the learning outcomes of this module.				
No incompa	No incompatible modules listed				
Co-requisite Modules					
No Co-requi	No Co-requisite modules listed				

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

No requirements listed



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## **Module Content & Assessment**

## **Indicative Content**

Defining Globalisation; The forces of Globalisation; Globalisation and the firm; Global supply chains and Distribution

### The Economics of World Trade

International Trade; The Global Financial Market; Recession and Boom; Free Trade and Protectionism; Deregulation

Commodities and Production; Emerging Economies; Global Perspective; Global supply Strategies; Global Operations

The Global Market and Global Marketing Strategies; Mass-customisation; Global Product Design and modular design, Postponement and Speculation;

### **Supply Chain Risk**

Managing the Bullwhip effect, Supply Chain Risk and Uncertainty; Supply Chain Mapping; Risk Identification and Management; Contingency Planning

### The SCOR model

Background to the supply chain operations reference model; SCOR processes and activity descriptors; Using SCOR to design the value chain; Using SCOR for performance Measurement; SCOR and oursourcing; SCOR and supply chain design

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Essay	Individual Academic Essay	1	30.00	Week 6
Presentation	Presentation	2	30.00	Week 8
Project	Group project	3	40.00	Week 12

No Project		
110110		

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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## Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	3.00
Independent Learning	15 Weeks per Stage	5.93
	Total Hours	125.00

Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	12 Weeks per Stage	1.50
Independent Learning Time	15 Weeks per Stage	7.13
	Total Hours	125.00

## Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_BBLAW_B	Bachelor of Business (Honours) in Business with Law	8	Group Elective 2
CW_BBLAW_B	Bachelor of Business (Honours) in Business with Law	6	Group Elective 1
CW_BBHRM_B	Bachelor of Business (Honours) in Human Resource Management	6	Group Elective 1
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	8	Elective
CW_BBBBM_B	Bachelor of Business (Honours) in Management	8	Elective
CW_BBBBM_B	Bachelor of Business (Honours) in Management	6	Group Elective 1
CW_BBSCM_B	Bachelor of Business (Honours) in Supply Chain Management	8	Mandatory
CW_BBBUS_D	Bachelor of Business in Business	6	Group Elective 1
CW_BBHRM_D	Bachelor of Business in Human Resource Management	6	Group Elective 1