

BUSS: Applied Business Solutions

Module Title:		Applied Business Solutions
Language of Instruction:		English
Credits:	10	
NFQ Level:	8	
Module Delivered In		1 programme(s)
Teaching & Learning Strategies:		Lectures, discussions, problem solving exercises, group work and independent study to resolve various business scenarios. Class Discussion/Debate - Students will be encouraged to actively participate in the class sessions which will develop their analytical and communication skills. E-Learning - It is envisaged that the module will be supported with on-line learning materials. Self-directed Independent Learning - the emphasis on independent learning will develop a strong and autonomous work and learning practices.
Module Aim:		The aim of this practical learner-centred module is to allow students to engage in applied business scenarios. Through this, it is envisaged that they will apply theory, synthesise knowledge and develop key transferable skills. This module will serve as a capstone module in which knowledge acquired in other modules will be applied.

Learning O	Learning Outcomes		
On successful completion of this module the learner should be able to:			
LO1	Derive and apply solutions from the theoretical knowledge gained in the other modules of the programme.		
LO2	Analyse business situations and problems and through this formulate and defend appropriate solutions.		
LO3	Demonstrate the transferable intellectual skills needed for a career in business and management through applied business scenarios.		
LO4	Demonstrate advanced organizational skills and the capacity to reflect upon their own work practice		
LO5	Master interpersonal, communication and presentation skills and demonstrate effective team work.		

Pre-requisite learning

Module RecommendationsThis is prior learning (or a practical skill) that is recommended before enrolment in this module.

No recommendations listed

Incompatible Modules
These are modules which have learning outcomes that are too similar to the learning outcomes of this module.

No incompatible modules listed

Co-requisite Modules

No Co-requisite modules listed

Requirements

This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

No requirements listed



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Module Content & Assessment

Indicative Content

Introduction to Module:

Introductory sessions and a series of workshops will be conducted on the following topics: Enquiry-based learning; PBL; Case studies; Business simulations; Thinking tools

Module Content:

A series of business tasks will form the fundamental learning blocks of the module. The tasks are carefully chosen to ensure the students meet the learning outcomes of the module. Students will jointly develop a requirement specification with their client, detailing the various aspects of their project. Tasks will cover a wide range of business disciplines, will demand specific knowledge and will enable the student to develop a relevant skill set.

Assessment Breakdown	%	
Continuous Assessment	100.00%	

No Continuous Assessment

Project				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	Enquiry-based learning activities/production of client based report/presentations	1,2,3,4,5	100.00	Sem 2 End

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Workload: Full Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecturer-Supervised Learning (Contact)	Every Week	3.00
Independent Learning Time	Every Week	4.00
	Total Hours	7.00

Workload: Part Time		
Workload Type	Frequency	Average Weekly Learner Workload
Lecture	Every Week	1.50
Independent Learning	Every Week	5.50
	Total Hours	7.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_HHIBU_B	Bachelor of Business (Honours) in International Business	7	Mandatory