

PROD H3601: TV Studio Production III

Module Title: Language of Instruction:		TV Studio Production III
		English
Credits:	5	
NFQ Level:	7	
Module Delivered In		2 programme(s)
Teaching & Learning Strategies:		A combination of tutorials, demonstrations, workshops and screenings will be implemented to advance the skills and knowledge of the student.
Module Aim:		As the television production process is generally standard, students learn and advance knowledge by progressively doing. The aim of this module is to enhance, strengthen and improve the students' skills and ability to work competently and coherently as part of a production team and to build on the skills developed in TV Studio Production I & II.

Learning O	Learning Outcomes			
On successful completion of this module the learner should be able to:				
LO1	Demonstrate enhanced technical know-how and skills in operating studio equipment, exploring differing genres and production subject matter.			
LO2	Apply a wider understanding of the administrative side of production through comprehensive, accurate production paperwork.			
LO3	Employ enhanced production planning, management and scheduling skills.			
LO4	Research, source, prepare and manage appropriate talent/actors to perform in varying recordings.			

Pre-requisite learning

Module Recommendations
This is prior learning (or a practical skill) that is recommended before enrolment in this module.

No recommendations listed

Incompatible Modules

These are modules which have learning outcomes that are too similar to the learning outcomes of this module.

No incompatible modules listed

Co-requisite Modules

No Co-requisite modules listed

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.

TV Studio Production I & II



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Module Content & Assessment

Indicative Content

Module Content & Assessment

This module differs from that of TV Studio Production I & II in the standard of programme produced. The quality of all elements of production, both editorial and technical, is expected to be more elevated with particular emphasis and attention on programme content. The productions will be of longer duration – therefore more difficult to develop, prepare and record 'As Live'. Other restraints will also be put on production to enhance the students' editorial and technical abilities. Throughout this module, the student can expect to: • Advance existing editorial, production and technical skills. • Further develop conceptual understanding of the production processes and wider production contexts. • Record 'As Live' varying television content of specified durations for clearly identified audiences. • Concepts: Must be ambitious for level of expertise. • Sourcing of talent and contributors from outside the institute is encouraged and expected. • Scripts / Screenplays / Storyboards / Running Orders / Camera Cards / Shot Decision Lists: How closely they're followed. • Serious emphasis on timing. • Quality of VT's within production. • Standard and quality of set design and build. • Number and speed of camera cuts.

Practical studio workshops, demonstrations and recordings

Advanced practical applications - both editorial and technical

Content for productionEnhanced preparation of production documentation and technical execution of live recordings.

Enhanced understanding of intended / target audience and viewing platforms.

Talent and contributors

Sourcing of talent and contributors from outside the institute is expected. This gears the student toward sourcing, preparing and working with actors and credible contributors in production.

Preassembled inserts

Advanced production values of prerecorded material (filmed, audio or graphics)

Assessment Breakdown		%	
	Practical	100.00%	

No Continuous Assessment

No Project

Practical					
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date	
Practical/Skills Evaluation	Live Recording	1,2,3,4	25.00	n/a	
Practical/Skills Evaluation	Live Recording	1,2,3,4	25.00	n/a	
Practical/Skills Evaluation	Live Recording	1,2,3,4	25.00	n/a	
Practical/Skills Evaluation	Live Recording	1,2,3,4	25.00	n/a	

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment



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Module Workload

Workload: Full Time			
Workload Type	Frequency	Average Weekly Learner Workload	
Studio Based Learning	Every Week	4.00	
Independent Learning	Every Week	4.00	
	Total Hours	8.00	

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	5	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	5	Mandatory