

Module Title:	Production Management
Language of Instruction:	English
Credits:	5
NFQ Level:	7
Module Delivered In	2 programme(s)
Teaching & Learning Strategies:	Lectures, tutorials, screenings, workshops and practicals.
Module Aim:	To equip students with the analytical and practical skills necessary for the effective planning and running of TV & film productions.
Learning Outcomes	
<i>On successful completion of this module the learner should be able to:</i>	
LO1	Demonstrate in-depth knowledge of producer & production management roles & responsibilities in TV & film productions.
LO2	Apply essential production management knowledge to scenarios in documentary and drama productions.
LO3	Demonstrate the necessary skills to plan, troubleshoot & communicate throughout key production phases.
LO4	Demonstrate the ability to deal with legal requirements, production codes and ethical dilemmas in TV & film productions from start to finish.
Pre-requisite learning	
Module Recommendations <i>This is prior learning (or a practical skill) that is recommended before enrolment in this module.</i>	
No recommendations listed	
Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content
Introduction Essential skills in production management. Roles & responsibilities in TV & film productions.
Risk Evaluating and dealing with safety & health and other risks in TV & film productions. Hostile environment.
Law Essential law for media productions. Copyright and other IP. Contempt of court. Defamation law. Privacy. Public interest. Editorial decisions.
Editorial guidelines Producer guidelines. Programme codes & standards. News & current affairs. Documentary. Drama.
Ethics Ethics in TV, documentary & drama productions. Ethical dilemmas. Case studies.
Production management toolkit Budgets & schedules. Rights & compliance. Music rights. Contracts & agreements.
Communication Effective communication within production teams, with broadcasters and other commissioning bodies and with the public.

Assessment Breakdown	%
Continuous Assessment	100.00%

Continuous Assessment				
Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Practical/Skills Evaluation	Apply essential production management skills to scenarios in TV & film productions.	1,2,3	30.00	Week 4
Practical/Skills Evaluation	Demonstrate in-depth knowledge of legal requirements as well as production codes & standards.	1,4	30.00	Week 6
Practical/Skills Evaluation	Identify and troubleshoot production challenges and ethical dilemmas in TV & film productions.	1,2,3,4	40.00	Week 10

No Project

No Practical

No End of Module Formal Examination

SETU Carlow Campus reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time		
<i>Workload Type</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Every Week	1.00
Tutorial	Every Week	2.00
Estimated Learner Hours	Every Week	3.00
Total Hours		6.00

Module Delivered In

Programme Code	Programme	Semester	Delivery
CW_EETVM_B	Bachelor of Science (Honours) in TV and Media Production	5	Mandatory
CW_EETVM_D	Bachelor of Science in TV and Media Production	5	Mandatory